



The goals, objectives, and implementation strategies (GOIS) table summarizes the actions that will be undertaken in the coming decade to achieve the vision identified in each element. Element goals are broad-based ideals that are intended to guide the future of the community, while an objective is a more specific elaboration of a goal that also provides direction. Together the goals and objectives outline the framework for the element and provide the basis for the more detailed and specific plan strategies. Each supporting implementation strategy includes a listing of the entities that are accountable for the implementation of the strategy, as well as a timeframe for completion. This new article includes goals, objectives, and implementation strategies updated for the five-year Comprehensive Plan review that reflect those from the 10-year Plan that are still relevant, that have not yet been accomplished, and that are ongoing.

### 12.1. Population Element

GOALS/OBJECTIVES/STRATEGIES	ACCOUNTABLE AGENCY	TIMEFRAME
<b>GOAL 2.1. Improve the quality of life for existing and future residents of the City.</b>		
<b>OBJECTIVE 2.1.1. Increase understanding of the City’s population composition and characteristics.</b>		
<b>STRATEGY 2.1.1.1.</b> Monitor demographic patterns in the City and the surrounding area to understand and respond to growth and the changing needs of residents, especially special populations.	City of Camden	On-going



GOALS/OBJECTIVES/STRATEGIES	ACCOUNTABLE AGENCY	TIMEFRAME
<b>OBJECTIVE 2.1.2. Encourage young adults and families to remain in or relocate to Camden.</b>		
<b>STRATEGY 2.1.2.1.</b> Continue to create economic opportunities for residents and potential residents through recruitment and retention of a diverse base of industrial and business employers and support of small businesses.	City of Camden, Kershaw County, Kershaw County Economic Development, Central SC Alliance, Chamber of Commerce	On-going
<b>STRATEGY 2.1.2.2.</b> Develop and promote economic recruitment policies and workforce development programs that improve higher wage and higher skill employment opportunities for residents and potential residents.	City of Camden, Kershaw County	On-going
<b>STRATEGY 2.1.2.3.</b> Seek opportunities to provide or encourage entertainment and leisure options that are attractive to young adults and families.	City of Camden, Kershaw County, Civic and Arts Organizations	On-going
<b>STRATEGY 2.1.2.4.</b> Work with the Kershaw County School District (KCSD), private schools, and Central Carolina Technical College (CCTC) to improve educational quality and promote advanced training opportunities.	City of Camden, Kershaw County, KCSD, Private Schools, CCTC	On-going
<b>OBJECTIVE 2.1.3. Assess and seek to address the needs of the City's special populations.</b>		
<b>STRATEGY 2.1.3.1.</b> Seek partnerships to assess the unmet needs of special populations and develop strategies to address these needs.	City of Camden, Kershaw County, Neighboring Jurisdictions, State and Local Agencies, Non-profits, Interfaith Ministries	On-going
<b>STRATEGY 2.1.3.2.</b> Explore efforts to prevent and eliminate homelessness and encourage local participation in the Total Care for the Homeless (TCHC) to determine the extent of homelessness in the City and County through the annual Point-in-Time Homeless Count.	City of Camden, Kershaw County, Kershaw County United Way, Local Service Agencies, Faith-based Organizations	On-going
<b>GOAL 2.2. Promote a livable community in which City residents are healthy, supportive, and productive.</b>		
<b>OBJECTIVE 2.2.1. Ensure access to adequate health care and preventative services.</b>		
<b>STRATEGY 2.2.1.1.</b> Encourage the provision of a continuum of supportive services, home repair programs, and infrastructure that enable elderly residents to <i>age in place</i> to the extent possible.	City of Camden, Kershaw County, Council on Aging, Faith-based Organizations, Kershaw County DSS, Health care Providers, Kershaw DSNB	On-going
<b>STRATEGY 2.2.1.2.</b> Promote the provision of and access to adequate health care facilities and services for all segments of the population to reduce the incidence and high costs associated with chronic health conditions.	Kershaw Health, County Health Department, Kershaw County DSNB, Community Medical Clinic	On-going
<b>STRATEGY 2.2.1.3.</b> Encourage health care providers in establishing the medical services, health care workforce, and expertise needed by local residents, especially geriatric care for the elderly.	Kershaw Health, County Health Department, Kershaw County DSNB, Council on Aging, CCTC	On-going



GOALS/OBJECTIVES/STRATEGIES	ACCOUNTABLE AGENCY	TIMEFRAME
<b>OBJECTIVE 2.2.2. Provide a range of wellness resources and programs for City residents.</b>		
<b>STRATEGY 2.2.2.1.</b> Provide a range of fitness and recreational opportunities that encourage health and well-being and that also safely accommodate residents with disabilities, older adults, youth, and other special needs populations.	City of Camden, Kershaw County	On-going
<b>STRATEGY 2.2.2.2.</b> Explore partnerships and funding to increase opportunities for safe walking and biking through the development and expansion of trails, walkways, and sidewalks.	City of Camden, Santee-Lynches Regional COG (SLRCOG), Developers, Community Partners	On-going
<b>OBJECTIVE 2.2.3. Promote higher levels of educational attainment and job readiness among City residents.</b>		
<b>STRATEGY 2.2.3.1.</b> Create a safe and healthy environment for college and career readiness for students at all levels.	City of Camden, KCSD, CCTC	On-going
<b>STRATEGY 2.2.3.2.</b> Support workforce development programs that address the skilled labor needs of current and potential employers in the City.	City of Camden, Kershaw County, Midlands WIA, KCSD, CCTC, Adult Education, Local Employers	On-going
<b>STRATEGY 2.2.3.3.</b> Support local efforts to raise literacy levels of City residents through afterschool programs, family literacy efforts, and community-based programs.	City of Camden, County Literacy Association, KCSD, Adult Education, Libraries, Faith-based Providers	On-going
<b>GOAL 2.3. Foster a high level of efficiency, coordination, and cooperation among service providers.</b>		
<b>OBJECTIVE 2.3.1. Coordinate planning efforts among the City, Kershaw County, and neighboring jurisdictions.</b>		
<b>STRATEGY 2.3.1.1.</b> Review and/or update the City's Comprehensive Plan at least once every five years.	City of Camden	2022
<b>STRATEGY 2.3.1.2.</b> Prepare a new City Comprehensive Plan every ten years.	City of Camden	2027
<b>STRATEGY 2.3.1.3.</b> Coordinate service delivery planning among the City, County, and neighboring jurisdictions to eliminate duplication of effort and address long-term needs of residents and employers.	City of Camden, Kershaw County, Neighboring Jurisdictions, SLRCOG, Central Midlands Council of Governments (CMCOG)	On-going
<b>STRATEGY 2.3.1.4.</b> Foster on-going coordination and communication among the City of Camden, Kershaw County, and neighboring jurisdictions on a wide range of issues including land use planning and regulation, facilities planning, transportation, and the extension and upgrade of utilities.	City of Camden, Kershaw County, SLRCOG, Neighboring Jurisdictions, Public and Private Utility Providers	On-going
<b>STRATEGY 2.3.1.5.</b> Examine current land use planning, building codes, zoning and development regulations, and other City ordinances for potential impact on population growth and special populations.	City of Camden	On-going



## 12.2. Housing Element

GOALS/OBJECTIVES/STRATEGIES	ACCOUNTABLE AGENCY	TIMEFRAME
<b>GOAL 3.1. Encourage a broad range of housing opportunities and a balance of housing types to meet the current and future needs of Camden residents.</b>		
<b>OBJECTIVE 3.1.1. Promote the development of a diverse housing stock to meet the needs of residents and accommodate a variety of economic levels, occupations, age groups, and lifestyle preferences.</b>		
<b>STRATEGY 3.1.1.1.</b> Promote housing choice throughout the City to include single-family homes, town homes, patio homes, and multi-family developments in appropriate areas.	City of Camden, Residential Developers	On-going
<b>STRATEGY 3.1.1.2.</b> Encourage housing development that will accommodate residents of all ages and stages of life.	City of Camden, Residential Developers	On-going
<b>STRATEGY 3.1.1.3.</b> Explore ways to increase the availability of quality of life amenities to encourage current residents to remain and new residents to locate in Camden.	City of Camden, Neighborhood Associations	On-going
<b>STRATEGY 3.1.1.4.</b> Explore the need for the development of a housing resource guide that would provide examples of affordable home types that would be allowed under Camden's land use regulations, including Historic District requirements.	City of Camden, SLRCOG	2025
<b>GOAL 3.2. Promote access to safe, decent, and affordable housing for all residents.</b>		
<b>OBJECTIVE 3.2.1. Promote programs that encourage and support homeownership in new and existing neighborhoods.</b>		
<b>STRATEGY 3.2.1.1.</b> Continue to support the Kershaw County Housing Authority and other providers in efforts to increase access to affordable housing for low income individuals and families.	City of Camden	On-going
<b>STRATEGY 3.2.1.2.</b> Encourage and promote programs that provide assistance and education on the responsibilities and requirements of homeownership to potential homeowners.	USDA Rural Development, Veterans Administration, SCHFPA, Financial Institutions, Habitat for Humanity, Community Non-profits, Kershaw County Housing Authority, City of Camden	On-going
<b>STRATEGY 3.2.1.3.</b> Encourage and promote the development of housing that is affordable for low and middle income families.	USDA Rural Development, Residential Developers, Habitat for Humanity, Community Non-profits, City of Camden	On-going
<b>STRATEGY 3.2.1.4.</b> Encourage infill development of housing on vacant residential properties and replace dilapidated housing near the Downtown through incentives such as waiver/pro-rating of water and sewer tap fees and accelerated inspection and removal of dilapidated structures.	City of Camden, Private Developers, Property Owners	On-going



GOALS/OBJECTIVES/STRATEGIES	ACCOUNTABLE AGENCY	TIMEFRAME
<b>STRATEGY 3.2.1.5.</b> Continue to participate in programs that provide financial assistance to renovate and rehabilitate substandard/unsafe homes including CDBG and HOME, as well as Certified Local Government and Historic Rehabilitation grants to assist in the rehabilitation of homes in historically significant areas or that have individual historic significance.	City of Camden, S.C. Dept. of Commerce, SLRCOG, USDA Rural Development, Kershaw County Housing Authority	On-going
<b>STRATEGY 3.2.1.6.</b> Continue to provide quality water and sewer service to existing and future residential neighborhoods and developments.	City of Camden, S.C. Dept of Commerce	On-going
<b>STRATEGY 3.2.1.7.</b> Coordinate with adjacent jurisdictions to address the provision of low and moderate income housing on a regional scale.	City of Camden, Kershaw County, County Municipalities, Neighboring Counties, SLRCOG, CMCOG	On-going
<b>STRATEGY 3.2.1.8.</b> Review land use and development regulations, property tax trends and other relevant requirements and procedures for potential barriers and opportunities for the provision of affordable housing options for low and middle income families.	City of Camden	2024
<b>STRATEGY 3.2.1.9.</b> Explore ways to help to alleviate the cost of the development of affordable housing and the rehabilitation of substandard, unsafe housing in areas such as complicated title search and multiple and sometimes absent heirs.	City of Camden, SLRCOG	2025
<b>OBJECTIVE 3.2.2. Promote energy efficiency in new development and in rehabilitation of older housing units to lower overall housing costs.</b>		
<b>STRATEGY 3.2.2.1.</b> Assess the benefits and potential opportunities for new residential developments that incorporate current energy and environmental design certification standards.	City of Camden, Residential Developers, Utilities	2025
<b>STRATEGY 3.2.2.2.</b> Promote weatherization and energy efficiency improvements by residential property owners.	City of Camden, Utilities, Community Non-profits, USDA Rural Development	On-going
<b>OBJECTIVE 3.2.3. Provide multi-modal connectivity among residential areas, places of work, recreation, and essential services to provide more affordable options and encourage healthy lifestyles.</b>		
<b>STRATEGY 3.2.3.1.</b> Explore the addition of incentives or requirements to the City Land Development Regulations for the provision of sidewalks in new subdivisions and commercial developments.	City of Camden, Commercial and Residential Developers	Ongoing
<b>STRATEGY 3.2.3.2.</b> Explore additional opportunities to increase pedestrian and bicycle connectivity between residential areas and commercial, recreation, public facilities, essential services, and employment centers, including the addition of bicycle lanes on new and existing road facilities, as appropriate.	City of Camden, Kershaw County, SLRCOG, SCDOT, SCPRT	Ongoing



GOALS/OBJECTIVES/STRATEGIES	ACCOUNTABLE AGENCY	TIMEFRAME
<b>STRATEGY 3.2.3.3.</b> Encourage the development of residential communities near employment centers and connected by sidewalks, trails, and bike lanes.	City of Camden	Ongoing
<b>STRATEGY 3.2.3.4.</b> Work with the School District to maximize opportunities for walking and biking to school when selecting sites for new schools, including support for the Safe Routes to School program.	City of Camden, KCSD	Ongoing
<b>STRATEGY 3.2.3.5.</b> Explore the feasibility of establishing fixed public transit routes to provide transportation between key residential, commercial, and employment destinations in the Camden area.	City of Camden, Kershaw County, SLRCOG, Santee-Wateree RTA (SWRTA)	On-going
<b>GOAL 3.3. Preserve and protect established and historic neighborhoods and residential structures.</b>		
<b>OBJECTIVE 3.3.1. Protect established neighborhoods.</b>		
<b>STRATEGY 3.3.1.1.</b> Support the revitalization of at-risk, blighted, and neglected neighborhoods.	City of Camden, SLRCOG, Habitat for Humanity, Community Non-profits, Kershaw County Housing Authority	On-going
<b>STRATEGY 3.3.1.2.</b> Continue to maintain a list of dilapidated, unsafe, and abandoned homes that should be considered for demolition, using windshield surveys of exterior conditions.	City of Camden	On-going
<b>GOAL 3.4. Provide appropriate housing and associated services, assistance, and access to resources for Camden residents with special needs.</b>		
<b>OBJECTIVE 3.4.1. Address the housing and associated needs of the City's special populations.</b>		
<b>STRATEGY 3.4.1.1.</b> Encourage participation by appropriate local service agencies and organizations in the MACH and Homeless Management Information System (HMIS).	City of Camden, United Way of Kershaw County, Local Service Providers, Community Non-profits, Faith-based Organizations	On-going
<b>STRATEGY 3.4.1.2.</b> Support and participate in the annual Point-in-Time Homeless Count for Kershaw County and the region.	City of Camden, United Way of Kershaw County, Local Social Service Providers	On-going
<b>STRATEGY 3.4.1.3.</b> Assess the housing needs of senior citizens and encourage housing development that will allow the City's older residents to age-in-place.	City of Camden, Residential Developers, Kershaw County Council on Aging (KCCOA)	On-going
<b>STRATEGY 3.4.1.4.</b> Encourage cooperation between agencies, non-profits, and private developers to meet the housing needs of special populations.	State and Local Agencies, Residential Developers, City of Camden	On-going



### 12.3. Economic Element

GOALS/OBJECTIVES/STRATEGIES	ACCOUNTABLE AGENCY	TIMEFRAME
<b>GOAL 4.1. Increase the City's tax base through a thriving and diversified economy.</b>		
<b>OBJECTIVE 4.1.1. Reinforce and expand the City's retail market.</b>		
<b>STRATEGY 4.1.1.1.</b> Continue to strengthen the downtown as a retail attraction through implementation of plans developed by the Downtown Camden Program.	City of Camden, Downtown Camden Program, Chamber of Commerce, Business Owners	On-going
<b>STRATEGY 4.1.1.2.</b> Reduce retail leakage and continue efforts to attract new and underrepresented businesses through retail recruitment efforts per the <i>Tourism, Market Assessment and Branding Plan</i> .	Camden Economic Development, Downtown Camden Program	On-going
<b>STRATEGY 4.1.1.3.</b> Develop a strong year round local shopping campaign that encourages residents to shop in the City, particularly downtown, and highlights the opportunities, choices, and value of shopping locally.	Camden Economic Development, Downtown Camden Program, Chamber of Commerce, Business Owners	On-going
<b>STRATEGY 4.1.1.4.</b> Accelerate redevelopment activity through performance-based incentives.	Camden Economic Development, Downtown Camden Program	On-going
<b>OBJECTIVE 4.1.2. Enhance the tourism offering of the City.</b>		
<b>STRATEGY 4.1.2.1.</b> Foster growth in the City's tourism market by promoting tourism assets that raise per capita tourism expenditures, improve the visitor mix, and broaden the tourism product.	Camden/Kershaw Tourism, Development Partnership (DP), Camden Economic Development	On-going
<b>STRATEGY 4.1.2.2.</b> Support expansion and diversification of tourism opportunities and strategies as appropriate, leveraging the <i>Classically Carolina</i> brand and emphasizing the equine, outdoor recreation, fine arts, and historical domains.	Camden/Kershaw Tourism DP, Camden Economic Development, Business Owners, Olde English Tourism District	On-going
<b>STRATEGY 4.1.2.3.</b> Identify additional opportunities and potential partnerships for special events, public activities, and festivals.	City of Camden, Downtown Camden Program, Arts and Cultural Groups, Camden/Kershaw Tourism DP, Chamber of Commerce, Business Owners	On-going
<b>STRATEGY 4.1.2.4.</b> Incentivize additional lodging, restaurant, and retail providers to accommodate greater visitation.	Camden Economic Development, Camden Planning, Downtown Camden Program	On-going
<b>OBJECTIVE 4.1.3. Leverage the City's rich historic, cultural, and recreational resources as economic development assets.</b>		
<b>STRATEGY 4.1.3.1.</b> Pursue planning efforts that integrate the Wateree River as an accessible greenway and blueway corridor for City residents and visitors.	Camden Planning, Kershaw County Planning, Property Owners	On-going



GOALS/OBJECTIVES/STRATEGIES	ACCOUNTABLE AGENCY	TIMEFRAME
<b>STRATEGY 4.1.3.2.</b> Explore the development of a riverfront district on the Wateree to include recreation, entertainment, and retail.	Camden Planning, Camden/Kershaw Tourism DP, Camden Economic Development, Kershaw County Planning, Property Owners	On-going
<b>STRATEGY 4.1.3.3.</b> Continue to grow the economic impact and significance of the equine industry and its unique imprint on the community through coordinated marketing and more events.	Camden/Kershaw Tourism DP, Equine Facilities, Equine Businesses, Arts and Cultural Groups	On-going
<b>STRATEGY 4.1.3.4.</b> Protect the equine industry from intrusion of incompatible uses to preserve their longevity and contribution to the community.	Camden Planning, Kershaw County Planning	On-going
<b>STRATEGY 4.1.3.5.</b> Identify and recruit recurring organized cultural, educational, sporting, military, historical, equine, and other events and activities.	Camden/Kershaw Tourism DP, Downtown Camden Program	On-going
<b>GOAL 4.2. Increase commercial activity in targeted areas of the City.</b>		
<b>OBJECTIVE 4.2.1. Strengthen the downtown commercial district.</b>		
<b>STRATEGY 4.2.1.1.</b> Promote the development of downtown retail and commercial niche markets for the City of Camden.	City of Camden, Camden Economic Development, Downtown Camden Program, Chamber of Commerce	On-going
<b>STRATEGY 4.2.1.2.</b> Promote policies that preserve and promote the unique nature of the key buildings, streets, and public spaces of downtown.	City of Camden, Camden Economic Development, Downtown Camden Program, Camden Historic Landmarks Commission, Chamber of Commerce	On-going
<b>STRATEGY 4.2.1.3.</b> Continue to encourage replacement and repair of downtown facades and the rehabilitation of buildings to enhance the historic character of the City, create a more inviting pedestrian experience, and make the downtown more attractive for visitors, residents, and potential businesses.	City of Camden, Camden Economic Development, Downtown Camden Program, Property Owners	On-going
<b>STRATEGY 4.2.1.4.</b> Award local incentives for businesses and housing location in existing downtown properties and the use of infill properties to include tax or fee reductions and zoning incentives.	Camden Economic Development, Camden Planning, Downtown Camden Program	On-going
<b>STRATEGY 4.2.1.5.</b> Develop an accessible building database for the District that indicates the eligibility of each building for incentives.	City of Camden, Camden Economic Development, Downtown Camden Program	2027
<b>STRATEGY 4.2.1.6.</b> Recruit developers who have successfully completed historic building renovations in other South Carolina communities and encourage them to consider downtown Camden.	City of Camden, Camden Economic Development, Downtown Camden Program, Historic Property Developers	On-going





GOALS/OBJECTIVES/STRATEGIES	ACCOUNTABLE AGENCY	TIMEFRAME
<b>STRATEGY 4.2.1.7.</b> Limit access points along the new Camden Truck bypass route to minimize adverse impact on commercial revitalization efforts for downtown Camden.	Camden Economic Development, Camden Planning, Kershaw County Planning, SCDOT	2024
<b>STRATEGY 4.2.1.8.</b> Develop downtown housing through second story housing development to extend business hours and increase business activity.	Camden Planning, Downtown Camden Program, Camden Economic Development	2025
<b>STRATEGY 4.2.1.9.</b> Emphasize historical architectural assets that distinguish Camden from other communities and improve the appearance and function of complementary downtown visual elements to include building storefronts, windows, sidewalks, lighting, landscape, signs, and streets.	Camden Planning, Downtown Camden Program, Camden Economic Development	On-going
<b>STRATEGY 4.2.1.10.</b> Promote the Camden Main Street program as a clearinghouse for downtown information and activities.	Downtown Camden Program	On-going
<b>STRATEGY 4.2.1.11.</b> Work with the local media outlets to generate expanded coverage of downtown activities.	Camden Economic Development, Camden/ Kershaw Tourism DP, Downtown Camden Program	On-going
<b>OBJECTIVE 4.2.2. Promote commercial infill and reuse along existing commercial corridors and guide the development of major gateways to the City.</b>		
<b>STRATEGY 4.2.2.1.</b> Implement the recommendations of the <i>Black River Road Corridor Study</i> to proactively address traffic and infrastructure needs to accommodate new development at the Sumter Highway/Interstate 20 interchange.	Camden Planning, Camden Economic Development, Kershaw County Planning, SCDOT	2028
<b>STRATEGY 4.2.2.2.</b> Encourage business expansion and location along the commercial DeKalb Street corridor in the western area of the City.	Camden Planning, Camden Economic Development	On-going
<b>STRATEGY 4.2.2.3.</b> Identify brownfield sites, seek funding for assessment and cleanup, and facilitate appropriate redevelopment of sites.	Camden Economic Development, Camden Planning, SCDHEC	2025
<b>STRATEGY 4.2.2.4.</b> Ensure incentives are well publicized, understood and effectively used to promote redevelopment and investment in targeted areas.	Camden Economic Development, Downtown Camden Program, Camden Planning	On-going
<b>GOAL 4.3. Raise income levels and earnings potential of City residents.</b>		
<b>OBJECTIVE 4.3.1. Support efforts to attract new and rewarding job opportunities for residents within the community.</b>		
<b>STRATEGY 4.3.1.1.</b> Continue to increase the educational levels of residents and encourage postsecondary training and skill development.	KCSD, CCTC	On-going
<b>STRATEGY 4.3.1.2.</b> Increase access to local employment opportunities that can reduce overall commuting distance and costs for residents.	Camden Economic Development, Kershaw County Economic Development Office (KCEDO)	On-going



GOALS/OBJECTIVES/STRATEGIES	ACCOUNTABLE AGENCY	TIMEFRAME
<b>STRATEGY 4.3.1.3.</b> Conduct targeted soft skills and community ambassador training for hospitality employers and the workforce to enhance the resident and visitor experience and strengthen local spending.	Camden Economic Development, Downtown Camden Program, Chamber of Commerce, KCSD, CCTC	2025
<b>OBJECTIVE 4.3.2. Foster a climate of entrepreneurial activity and small business success.</b>		
<b>STRATEGY 4.3.2.1.</b> Maintain communication with existing businesses to assess input on the local business climate, public services, workforce needs, and potential areas for improvement.	Camden Economic Development, Downtown Camden Program, Chamber of Commerce, Business Owners	On-going
<b>STRATEGY 4.3.2.2.</b> Provide increased job opportunities for area residents through the creation of locally owned, small businesses that address unmet existing and emerging markets.	Camden Economic Development, Downtown Camden Program, Chamber of Commerce, SCORE	On-going

## 12.4. Natural Resources Element

GOALS/OBJECTIVES/STRATEGIES	ACCOUNTABLE AGENCY	TIMEFRAME
<b>GOAL 5.1. Protect and improve air quality in the City, County, and Region.</b>		
<b>OBJECTIVE 5.1.1. Continue to support local and regional plans and policies related to air quality.</b>		
<b>STRATEGY 5.1.1.1.</b> Continue coordination and partnership with jurisdictions in the Midlands and Santee-Lynches Regions in collaborative efforts to improve air quality.	City of Camden, Kershaw County, SLRCOG, CMCOG, SCDHEC, Employers, Regional Partners	On-going
<b>STRATEGY 5.1.1.2.</b> Provide information to the public about air quality, particularly air quality alerts.	City of Camden, Kershaw County, SCDHEC	On-going
<b>STRATEGY 5.1.1.3.</b> Continue to enforce open burning regulations.	City of Camden	On-going
<b>STRATEGY 5.1.1.4.</b> Support, enable and promote alternative transportation such as ridesharing, walking, and biking where feasible to reduce vehicular emissions.	City of Camden, Kershaw County, Regional Partners	On-going
<b>GOAL 5.2. Protect and preserve the land resources of the City.</b>		
<b>OBJECTIVE 5.2.1. Provide a healthy urban forest and landscape.</b>		
<b>STRATEGY 5.2.1.1.</b> Continue to administer and enforce the City's tree protection policies and regulations.	City of Camden	On-going
<b>STRATEGY 5.2.1.2.</b> Continue to provide guidance to residents and businesses about selection, planting and maintenance of trees and plants.	City of Camden	On-going
<b>STRATEGY 5.2.1.3.</b> Continue to administer and enforce the Tree Protection and Landscaping requirements included in the City's Zoning Ordinance.	City of Camden	On-going
<b>STRATEGY 5.2.1.4.</b> Maintain the City's status as a <i>Tree City USA</i> .	City of Camden	On-going



GOALS/OBJECTIVES/STRATEGIES	ACCOUNTABLE AGENCY	TIMEFRAME
<b>STRATEGY 5.2.1.5.</b> Conduct a comprehensive City tree inventory every 5 years.	City of Camden	Every 5 years
<b>OBJECTIVE 5.2.2. Protect rare and endangered species habitat within the City.</b>		
<b>STRATEGY 5.2.2.1.</b> Develop partnerships among local governments, SCDNR, property owners, and conservation organizations to inventory and map locations of rare and endangered species within the City.	City of Camden, SCDNR, Conservation Organizations, Property Owners	2027
<b>STRATEGY 5.2.2.2.</b> Support efforts by public and private organizations to protect critical habitats in the City through conservation easements, greenway development and other measures as appropriate.	City of Camden, Property/Business Owners, Conservation Organizations, SCDNR	On-going
<b>OBJECTIVE 5.2.3. Maintain and expand outdoor parks and recreation facilities for City residents and visitors.</b>		
<b>STRATEGY 5.2.3.1.</b> Explore the development of a parks, recreation, and open space plan for the City to include an inventory of all facilities, needed upgrades, survey of park and recreation needs, and plans for future growth and development of City park and recreation resources.	City of Camden, Kershaw County, KCSD	2026
<b>STRATEGY 5.2.3.2.</b> Work with the County and other municipalities toward promotion and expansion of outdoor parks and recreation facilities countywide as part of a comprehensive park system.	City of Camden, Kershaw County, Municipalities, KCSD, SCDNR, SCPRT	On-going
<b>OBJECTIVE 5.2.4. Establish, protect, and expand natural areas and open space throughout the City.</b>		
<b>STRATEGY 5.2.4.1.</b> Explore ways to incorporate applicable and appropriate strategies from the Santee-Lynches <i>Green Infrastructure Plan</i> into plans, policies, and requirements to preserve, protect, and utilize natural resource assets.	City of Camden, Kershaw County, Neighboring Municipalities and Counties, SLRCOG	On-going
<b>STRATEGY 5.2.4.2.</b> Support and participate in regional <i>Green Infrastructure</i> education and implementation efforts, and revisions and updates as needed.	City of Camden, SLRCOG	On-going
<b>STRATEGY 5.2.4.3.</b> Provide annual updates of available geospatial data for green infrastructure thematic areas to ensure continued accuracy and completeness of the regional inventory.	City of Camden	On-going
<b>STRATEGY 5.2.4.4.</b> Utilize wetlands as appropriate and feasible for compatible recreation activities such as walking, biking, canoeing, and kayaking.	City of Camden, Developers	On-going
<b>STRATEGY 5.2.4.5.</b> Continue to require open space in larger multi-family residential developments, manufactured home parks, and single-family developments, while exploring expanded requirements to apply to additional types of new developments and uses.	City of Camden, Developers	On-going



GOALS/OBJECTIVES/STRATEGIES	ACCOUNTABLE AGENCY	TIMEFRAME
<b>STRATEGY 5.2.4.6.</b> Support efforts by public and private organizations and property owners to conserve open space, natural areas, and scenic vistas in the City through easements and other measures as appropriate.	City of Camden, Kershaw County, Property Owners, Conservation Organizations	On-going
<b>STRATEGY 5.2.4.7.</b> Encourage stewardship of rural landscapes and forests using public and private tools, including conservation easements.	City of Camden, Property Owners, Conservation Organizations	On-going
<b>GOAL 5.3. Preserve and protect the water resources of the City of Camden</b>		
<b>OBJECTIVE 5.3.1. Continue expansion of sewer service to additional areas to reduce dependence on septic systems and the risk of contamination of surface and groundwater sources.</b>		
<b>STRATEGY 5.3.1.1.</b> Extend sewer service to currently unserved or underserved areas to minimize the need for septic tanks where conditions are not suitable or water sources may be compromised.	City of Camden	On-going
<b>STRATEGY 5.3.1.2.</b> Upgrade existing wastewater treatment facility to accommodate the expansion of water and sewer service as needed.	City of Camden	On-going
<b>OBJECTIVE 5.3.2. Monitor, maintain, and improve water quality and quantity to meet the needs of City residents, employers, and institutions.</b>		
<b>STRATEGY 5.3.2.1.</b> Coordinate with other water providers to develop a countywide approach to water conservation and protection.	City of Camden, Kershaw County, Lugoff/Elgin Water Authority, Utility Providers	On-going
<b>STRATEGY 5.3.2.2.</b> Explore local and regional strategies to minimize non-point source pollution and institute Best Management Practices for the protection of water resources.	City of Camden, Kershaw County, Utility Providers, SLRCOG, SCDHEC	On-going
<b>STRATEGY 5.3.2.3.</b> Support and coordinate with SCDHEC to mitigate identified water quality impairments.	City of Camden, Utility Providers, NPDES Permitted Dischargers, SCDHEC	On-going
<b>STRATEGY 5.3.2.4.</b> Continue to administer and enforce low impact design requirements, coordinating with Kershaw County, SLRCOG, and neighboring jurisdictions to promote regional consistency.	City of Camden, Kershaw County, Neighboring Jurisdictions, SLRCOG	On-going
<b>STRATEGY 5.3.2.5.</b> Utilize private and public incentives, technical assistance, public awareness, and regulations to promote sustainable environmental best practices by individuals, businesses, and developers.	City of Camden, Property Owners/Developers, Business Owners	On-going
<b>OBJECTIVE 5.3.3. Mitigate the impact of new development and redevelopment on water quality.</b>		
<b>STRATEGY 5.3.3.1.</b> Continue to support the regulation of land-disturbance activities to control erosion and sedimentation.	City of Camden	On-going
<b>OBJECTIVE 5.3.4. Protect the existing wetland resources of the City.</b>		
<b>STRATEGY 5.3.4.1.</b> Explore the incorporation of wetlands protection in zoning and land development ordinances.	City of Camden	2025



GOALS/OBJECTIVES/STRATEGIES	ACCOUNTABLE AGENCY	TIMEFRAME
<b>STRATEGY 5.3.4.2.</b> Support efforts by public and private organizations to protect wetlands in Kershaw County through conservation easements and other measures as appropriate.	Kershaw County, Property Owners, SCDNR, Conservation Organizations	On-going
<b>OBJECTIVE 5.3.5. Minimize flooding risk to City residents and business owners through the protection of flood plains and floodways.</b>		
<b>STRATEGY 5.3.5.1.</b> Periodically review flood plain regulations and procedures to ensure protection per FEMA requirements and to evaluate conditions that may require more stringent standards.	City of Camden, Kershaw County	Every two years
<b>STRATEGY 5.3.5.2.</b> Periodically review the City of Camden Flood Damage Prevention Ordinance and update as needed.	City of Camden	2024
<b>GOAL 5.4. Enhance and promote access to natural resources and associated recreational activities for residents and visitors.</b>		
<b>OBJECTIVE 5.4.1. Encourage coordination among City and County recreation and natural resource managers.</b>		
<b>STRATEGY 5.4.1.1.</b> Consider the formation of a natural and recreational resources advisory committee to explore opportunities for increased coordination and cooperation between the City, Kershaw County, and municipalities to include planning and implementation of public and private recreation and natural resource programs and activities.	City of Camden, Kershaw County, Towns of Bethune and Elgin, KCSD, SCDNR, SCPRT, Duke Energy	2027
<b>OBJECTIVE 5.4.2. Strengthen awareness of the natural resources and recreational opportunities available in Camden among residents and visitors.</b>		
<b>STRATEGY 5.4.2.1.</b> Convene an advisory committee to determine the most effective approaches for raising awareness among residents and visitors of the abundant natural resources and recreation opportunities that are available.	City of Camden, Kershaw County, Chamber of Commerce, KCSD, SCPRT, SCDNR, Duke Energy, Recreation Interest Groups	2027
<b>STRATEGY 5.4.2.2.</b> Continue to develop, update, and distribute promotional information on natural resource and recreational opportunities in the City and County in both digital and printed formats for distribution through a wide variety of media to include posting on web sites and social media applications, distribution of print materials, and inclusion in appropriate publications.	City of Camden, Kershaw County, Chamber of Commerce, KCSD, SCPRT, SCDNR, Local and Regional Media, Recreation Interest Groups	On-going



## 12.5. Cultural Resources Element

GOALS/OBJECTIVES/STRATEGIES	ACCOUNTABLE AGENCY	TIMEFRAME
<b>GOAL 6.1. Protect the historic and cultural heritage of the City of Camden, as embodied and reflected in its status as the State’s oldest city and in its historic structures, sites, and districts.</b>		
<b>OBJECTIVE 6.1.1. Emphasize the importance of historic and cultural resources in policies, plans, and ordinances to ensure that the unique character of the City is preserved and enhanced.</b>		
<b>STRATEGY 6.1.1.1.</b> Continue to use code enforcement, the Historic Landmarks Commission, and other measures to enhance the visual and aesthetic character of the City through historic preservation.	City of Camden, Historic Landmarks Commission	On-going
<b>STRATEGY 6.1.1.2.</b> Continue to survey, list, and record the community’s archaeological and historical assets and potential sites within the community that have historical and cultural significance.	City of Camden, Kershaw County, S.C. Archives and History	On-going
<b>OBJECTIVE 6.1.2. Protect local sites, structures, and districts that represent or reflect elements of the cultural, social, economic, political, and architectural history of the community, County, region, and State.</b>		
<b>STRATEGY 6.1.2.1.</b> Continue to educate the public and businesses on the economic and cultural benefits of historic preservation.	City of Camden, Camden Main Street	On-going
<b>STRATEGY 6.1.2.2.</b> Promote the on-going improvement and maintenance of property condition and appearance of historic structures and districts.	City of Camden, Nonprofit Organizations, Property Owners, Neighborhood Associations	On-going
<b>STRATEGY 6.1.2.3.</b> Continue to encourage the adaptive reuse of historic or architecturally significant buildings that connect the City and its residents with their histories.	City of Camden, Property Owners	On-going
<b>STRATEGY 6.1.2.4.</b> Maximize grant funding and incentives from the S.C. Department of Archives and History and other sources to support preservation and revitalization efforts.	City of Camden, Property Owners, Businesses	On-going
<b>STRATEGY 6.1.2.5.</b> Promote awareness among individual property owners, realtors, bankers, developers, and business owners of the multiple Federal, State, and local tax incentive and grant programs available to historic property owners.	City of Camden, Camden Main Street, Property Owners	On-going
<b>STRATEGY 6.1.2.6.</b> Develop an accessible building database for the Historic District that indicates the eligibility of each building for incentives.	City of Camden, Camden Main Street	2027
<b>STRATEGY 6.1.2.7.</b> Create a list of developers who have successfully completed historic building renovations in other South Carolina communities and encourage them to consider downtown Camden for their next project.	City of Camden, Camden Main Street, Historic Property Developers	2027
<b>STRATEGY 6.1.2.8.</b> Work with the Kershaw County schools to establish and deliver programs on historic preservation and community history.	PK-12 Schools, County Historical Society, Historic Camden, Camden Archives and Museum, Kershaw County Library	On-going



GOALS/OBJECTIVES/STRATEGIES	ACCOUNTABLE AGENCY	TIMEFRAME
<b>STRATEGY 6.1.2.9.</b> Encourage replacement and repair of downtown facades and the rehabilitation of buildings to build upon the historic character of the City and create a more inviting pedestrian experience, making the downtown a more attractive for visitors, residents, and potential businesses.	City of Camden, Camden Main Street, Property Owners	On-going
<b>GOAL 6.2. Strengthen access, involvement, and appreciation of the arts for City residents and visitors.</b>		
<b>OBJECTIVE 6.2.1. Strengthen the creative capacity of the community by providing City residents with diverse opportunities for arts participation.</b>		
<b>STRATEGY 6.2.1.1.</b> Increase the awareness and active participation of residents of all ages and income levels in visual, performing, and literary arts, and cultural programming.	Fine Arts Center of Kershaw, KCSD, Other Cultural and Arts Groups	On-going
<b>STRATEGY 6.2.1.2.</b> Support the Kershaw County School District and community arts groups in maintaining a comprehensive arts program in local schools, including the Arts-in-Education programs to expose students to a lifetime of visual and performing arts, music, and creative writing.	KCSD, Fine Arts Center of Kershaw, Artists and Arts Groups, Kershaw County Library	On-going
<b>STRATEGY 6.2.1.3.</b> Enable residents of all ages to acquire knowledge and skills in the arts by supporting arts projects that address lifelong learning.	Fine Arts Center of Kershaw, KCSD, Cultural and Arts Groups	On-going
<b>OBJECTIVE 6.2.2. Strengthen the creative and operational capacity of existing community arts and cultural organizations.</b>		
<b>STRATEGY 6.2.2.1.</b> Increase local arts funding by supporting arts organizations in federal and state grants applications, as well as corporate and private funding.	City of Camden, Kershaw County	On-going
<b>STRATEGY 6.2.2.2.</b> Promote public knowledge and understanding of the contributions of the arts.	Fine Arts Center of Kershaw, Cultural and Arts Groups	On-going
<b>STRATEGY 6.2.2.3.</b> Maximize funding from sources including the National Endowment for the Arts, the S.C. Arts Commission, the S.C. Humanities Council, and the S.C. Department of Parks, Recreation and Tourism.	City of Camden, Kershaw County, Fine Arts Center of Kershaw, Cultural and Arts Groups, Camden & Kershaw County DP	On-going
<b>STRATEGY 6.2.2.4.</b> Continue to support cultural and arts venues through annual appropriation of accommodations tax revenues that directly promote tourism in the City of Camden and that attract regional, state, and/or national audiences.	City of Camden, Kershaw County, Accommodations Tax Committee	On-going
<b>STRATEGY 6.2.2.5.</b> Encourage volunteering and diversity in cultural programming and events with the involvement of community, faith-based, and civic organizations, as well as businesses.	Cultural and Arts Groups, Faith-based Organizations, KCSD, Private Schools, Civic and Community groups	On-going



GOALS/OBJECTIVES/STRATEGIES	ACCOUNTABLE AGENCY	TIMEFRAME
<b>GOAL 6.3. Leverage the City's historic and cultural assets as an economic development resource.</b>		
<b>OBJECTIVE 6.3.1. Integrate the City's heritage into the overall economic development process, especially as it relates to building a cultural tourism industry.</b>		
<b>STRATEGY 6.3.1.1.</b> Increase awareness of the extensive genealogical resources as a local attraction for additional heritage tourists.	Camden Archives and Museum, Kershaw County Library	On-going
<b>STRATEGY 6.3.1.2.</b> Ensure the City's visibility in the regional and state tourism market through participation in regional marketing plans, visitor centers, websites, and other media.	Kershaw County Visitors Center, Chamber of Commerce, Camden & Kershaw County DP, Olde English Tourism District	On-going
<b>STRATEGY 6.3.1.3.</b> Ensure that digital and print marketing materials, maps, and related information are current, attractive, and up to date.	Kershaw County Visitors Center, Chamber of Commerce, Camden & Kershaw County DP, Olde English Tourism District	On-going
<b>STRATEGY 6.3.1.4.</b> Enlist community and civic partners to participate in science, technology, engineering, arts, and math (STEAM) initiatives.	City of Camden, Kershaw County, KCSD, CCTC, Employers	On-going
<b>STRATEGY 6.3.1.5.</b> Conduct semi-annual meetings among representative community groups, including those from the educational, arts, and business sector.	City of Camden, Kershaw County, Chamber of Commerce, Camden & Kershaw County DP, Kershaw County Library, KCSD, Employers	On-going
<b>STRATEGY 6.3.1.6.</b> Engage local and regional media in the active and on-going promotion of cultural resources and events to include print, radio, television, and Internet coverage.	City of Camden, Kershaw County, Chamber of Commerce, Local Media	On-going
<b>OBJECTIVE 6.3.2. Support local employers engaged in the cultural and heritage tourism, agritourism, equitourism, and nature-based tourism sectors.</b>		
<b>STRATEGY 6.3.2.1.</b> Recognize, build upon, and promote the community's historic and cultural assets with equestrian, agricultural, Revolutionary and Civil War, African American, and other themes through local historical and arts institutions and programming.	City of Camden, Kershaw County, Camden & Kershaw County DP, Business Owners, Olde English Tourism District	On-going
<b>STRATEGY 6.3.2.2.</b> Pursue additional SCPRT grants for local governments and non-profits to supplement promotional efforts in tourism marketing for festivals, attractions, and events.	City of Camden, Kershaw County, Cultural Organizations	On-going
<b>STRATEGY 6.3.2.3.</b> Commit time and resources to focus on comprehensive revitalization efforts that are oriented to attracting and supporting quality businesses in the downtown and neighborhood commercial districts.	City of Camden, Camden Main Street	On-going
<b>STRATEGY 6.3.2.4.</b> Identify additional opportunities for special-events and festivals.	City of Camden, Kershaw County, Chamber of Commerce, Arts and Cultural Groups	On-going





GOALS/OBJECTIVES/STRATEGIES	ACCOUNTABLE AGENCY	TIMEFRAME
<b>STRATEGY 6.3.2.5.</b> Collaborate with the private sector to expand local shopping, dining, and lodging amenities as an important means of capturing tourist dollars.	City of Camden, Camden Main Street, Chamber of Commerce, Business Owners	On-going
<b>STRATEGY 6.3.2.6.</b> Position the City to become a downtown retail attraction by developing Broad Street as the historic Main Street.	City of Camden, Camden Main Street, Chamber of Commerce, Business Owners	On-going
<b>OBJECTIVE 6.3.3. Increase the economic impact and significance of the equine industry and its unique imprint on the City of Camden and Kershaw County.</b>		
<b>STRATEGY 6.3.3.1.</b> Protect the equine industry from intrusion of incompatible uses to preserve their longevity and contribution to the community.	City of Camden, Kershaw County	On-going
<b>STRATEGY 6.3.3.2.</b> Monitor rezoning and development proposals to ensure compatibility with existing historical and equine resources, utilizing plan review and public hearing process.	City of Camden, Kershaw County	On-going
<b>STRATEGY 6.3.3.3.</b> Establish and protect horse crossings, trail areas, and green space vistas.	City of Camden, Kershaw County, SCDNR	On-going
<b>OBJECTIVE 6.3.4. Make the City a destination for cultural enrichment, leisure, entertainment, and the arts for Kershaw County and the region.</b>		
<b>STRATEGY 6.3.4.1.</b> Support expansion and diversification of tourism opportunities and strategies as appropriate, leveraging the <i>Classically Carolina</i> brand and resources in the equine, fishing and hunting, fine arts, and historical domains.	City of Camden, Kershaw County, Camden & Kershaw County DP, Business Owners, Olde English Tourism District	On-going
<b>STRATEGY 6.3.4.2.</b> Continue investment in the City Arena and other venues to host local and regional events and shows with broad appeal.	Camden & Kershaw County DP	On-going
<b>STRATEGY 6.3.4.3.</b> Identify and recruit recurring organized cultural, educational, sporting, military, historical, equine, and other events and activities.	Camden & Kershaw County DP	On-going
<b>STRATEGY 6.3.4.4.</b> Capitalize on Interstate access and proximity to major metropolitan areas to capture the economic potential of local historic and cultural resources.	Camden & Kershaw County DP, Olde English Tourism District	On-going
<b>STRATEGY 6.3.4.5.</b> Implement and maintain the wayfinding signage program throughout the City including gateway and directional signage, historical and neighborhood markers, pedestrian kiosks, and other improvements that will enhance the visitor experience in the City.	City of Camden, Camden Main Street, SCDOT	On-going
<b>STRATEGY 6.3.4.6.</b> Incentivize additional lodging, restaurant, and retail providers to accommodate greater visitation.	City of Camden, Camden & Kershaw County DP	On-going



GOALS/OBJECTIVES/STRATEGIES	ACCOUNTABLE AGENCY	TIMEFRAME
<b>GOAL 6.4. Encourage Camden residents to connect with one another and the community.</b>		
<b>OBJECTIVE 6.4.1. Promote a strong awareness of and commitment to local history and historic places, as well as a deep appreciation for the arts, among City residents.</b>		
<b>STRATEGY 6.4.1.1.</b> Support fully functional and active nonprofit and cultural boards and commissions that are staffed with knowledgeable and innovative volunteers.	City of Camden, Kershaw County, Cultural Organizations	On-going
<b>STRATEGY 6.4.1.2.</b> Promote opportunities for volunteerism in and sponsorships of tourism, cultural, and recreational offerings.	City of Camden, Kershaw County, Cultural Organizations	On-going
<b>STRATEGY 6.4.1.3.</b> Encourage public and private leaders to celebrate their communities by promoting culture and arts through festivals, classes, lectures, parades, concerts, performances, art appreciation, heritage and history, storytelling, and other forums in family-friendly, affordable settings.	City of Camden, Kershaw County, Cultural and Civic Organizations, PK-12 and Higher Education	On-going
<b>OBJECTIVE 6.4.2. Preserve, enhance, and market the unique character of the community while reflecting unity of the tourism industry in the City of Camden and surrounding area.</b>		
<b>STRATEGY 6.4.2.1.</b> Ensure that planning and zoning requirements, fire safety codes, and noise ordinances enhance protection of key historic, recreation and tourism sites.	City of Camden, Kershaw County	On-going
<b>STRATEGY 6.4.2.2.</b> Engage neighborhoods, schools, churches, employers and community groups in local landscape and beautification projects.	City of Camden	On-going

## 12.6. Community Facilities Element

GOALS/OBJECTIVES/STRATEGIES	ACCOUNTABLE AGENCY	TIMEFRAME
<b>GOAL 7.1. Provide effective, efficient, and responsive delivery of government services.</b>		
<b>OBJECTIVE 7.1.1. Provide and maintain adequate administrative facilities</b>		
<b>STRATEGY 7.1.1.1.</b> Consider development of a City facilities plan to identify and target creative ways to adequately accommodate the short-term and long-term spatial needs of City departments, services, and programs.	City of Camden	2025
<b>OBJECTIVE 7.1.2. Plan the location and development of community facilities to accommodate present and future needs.</b>		
<b>STRATEGY 7.1.2.1.</b> Consider development of a Capital Improvements Plan for the short-term and long-term provision of community facilities.	City of Camden	2025
<b>STRATEGY 7.1.2.2.</b> Leverage State and Federal funding resources to meet the City's highest priority needs.	City of Camden	On-going
<b>STRATEGY 7.1.2.3.</b> Work with Kershaw County to maintain a current and accurate geographic information mapping system as a management and planning tool.	City of Camden, Kershaw County GIS	On-going



GOALS/OBJECTIVES/STRATEGIES	ACCOUNTABLE AGENCY	TIMEFRAME
<b>STRATEGY 7.1.2.4.</b> Seek partnerships and leverage local, State and Federal resources to meet the City's capital improvement needs.	City of Camden, Kershaw County, State and Federal Agencies	On-going
<b>STRATEGY 7.1.2.5.</b> Support and encourage the continued presence of community institutions such as City, County and State administrative offices and service centers, arts institutions, the County library, and the Post Office within the City.	City of Camden, Kershaw County, State and Federal Agencies	On-going
<b>OBJECTIVE 7.1.3. Implement the goals, objectives, and implementation strategies of the Comprehensive Plan.</b>		
<b>STRATEGY 7.1.3.1.</b> Determine necessary staff, facility and resource needs and partnerships to successfully implement the Comprehensive Plan.	City of Camden, Kershaw County, Partner Agencies and Entities	2024
<b>STRATEGY 7.1.3.2.</b> Develop a comprehensive funding strategy to identify internal and external funding sources to support plan implementation.	City of Camden, Kershaw County, Partner Agencies and Entities	2024
<b>STRATEGY 7.1.3.3.</b> Assess progress in meeting implementation strategies and prepare an annual progress summary.	City of Camden	Annually
<b>STRATEGY 7.1.3.4.</b> Conduct a periodic review and update of the City's Comprehensive Plan at least once every five years to ensure relevance, update data, and adjust time frames for completion of strategies as needed.	City of Camden	2023
<b>STRATEGY 7.1.3.5.</b> Prepare a new City Comprehensive Plan every 10 years.	City of Camden	2028
<b>OBJECTIVE 7.1.4. Continue City growth and expansion of the tax base through annexation of contiguous properties when and where appropriate.</b>		
<b>STRATEGY 7.1.4.1.</b> Continue policies that encourage annexation of contiguous properties into the City.	City of Camden	On-going
<b>STRATEGY 7.1.4.2.</b> Explore additional ways to encourage owners of unincorporated enclave and pocket properties to annex into the City.	City of Camden	2025
<b>STRATEGY 7.1.4.3.</b> Consider conducting an annexation study and future annexation plan to guide future physical and population growth and expand the tax base of the City.	City of Camden	2025
<b>OBJECTIVE 7.1.5. Strengthen coordination among the City, the County, neighboring jurisdictions, regional and State agencies, and other public and private organizations.</b>		
<b>STRATEGY 7.1.5.1.</b> Continue coordination with the County, neighboring jurisdictions, and the State on matters relating to public safety, homeland security, emergency preparedness, and other matters of regional or statewide importance.	City of Camden, Kershaw County, Neighboring Jurisdictions, State Agencies	On-going
<b>STRATEGY 7.1.5.2.</b> Continue coordination of the provision of water, sewer, and electricity with other public and private providers.	City of Camden, Other Utility Providers	On-going



GOALS/OBJECTIVES/STRATEGIES	ACCOUNTABLE AGENCY	TIMEFRAME
<b>STRATEGY 7.1.5.3.</b> Continue local and regional coordination with public and private organizations for the provision of services, programs, and facilities such as aging services and public recreation.	City of Camden, Kershaw County, KCCOA, Public/Private Service Providers	On-going
<b>STRATEGY 7.1.5.4.</b> Continue regional coordination through CMCOG, SLRCOG, SWRTA, Kershaw County, and other public and private agencies in matters related to transportation and transit.	City of Camden, SLRCOG, CMCOG, SWRTA, Kershaw County, Public/Private Service Providers	On-going
<b>STRATEGY 7.1.5.5.</b> Continue coordination with the County, neighboring jurisdictions, KCAOA, SWRTA, and SLRCOG to promote reliable, safe, and cost effective transportation to meet the needs of vulnerable and underserved populations.	City of Camden, Kershaw County, Neighboring Jurisdictions, KCCOA, SLRCOG, SWRTA	On-going
<b>GOAL 7.2. Provide adequate, safe, and efficient infrastructure to support current and projected needs.</b>		
<b>OBJECTIVE 7.2.1. Maintain and update utility facilities to meet present and future residential and commercial needs.</b>		
<b>STRATEGY 7.2.1.1.</b> Upgrade and replace aging water collection, treatment, and distribution; wastewater collection and treatment; and electric service infrastructure and facilities as needed and appropriate.	City of Camden, Kershaw County, Other Utility Providers	On-going
<b>STRATEGY 7.2.1.2.</b> Explore the development of water, wastewater, and electric service plans to anticipate and plan for the future needs of the City.	City of Camden	On-going
<b>STRATEGY 7.2.1.3.</b> Coordinate with other area utility providers to ensure that efficient and effective water, wastewater, and electric service is available to current and future customers.	City of Camden, Other Utility Providers	On-going
<b>STRATEGY 7.2.1.4.</b> Maintain accurate and integrated mapping of current utilities infrastructure and areas of projected growth and development.	City of Camden, Other Utility Providers	On-going
<b>GOAL 7.3. Ensure access to quality, lifelong educational opportunities for all residents.</b>		
<b>OBJECTIVE 7.3.1. Promote coordination with the PK-12 school system and higher education to ensure adequate existing facilities and plan for future growth and needs.</b>		
<b>STRATEGY 7.3.1.1.</b> Work with the School District to plan for the location and size of new schools and the expansion of existing facilities.	City of Camden, KCSD	On-going
<b>STRATEGY 7.3.1.2.</b> Support School District efforts to secure additional funding to improve instruction through facilities upgrades, teacher recruitment, community involvement, curriculum enhancement, and the integration of instructional technology.	City of Camden, KCSD, Chamber of Commerce, Employers	On-going



GOALS/OBJECTIVES/STRATEGIES	ACCOUNTABLE AGENCY	TIMEFRAME
<b>STRATEGY 7.3.1.3.</b> Support the expansion and update of Central Carolina Technical College facilities and programs at the Kershaw County campus and look for partnering opportunities to improve the quality and accessibility of postsecondary education and job training for residents.	City of Camden, CCTC, Kershaw County Economic Development Office	On-going
<b>GOAL 7.4. Protect the health, safety, and welfare of Camden residents and visitors.</b>		
<b>OBJECTIVE 7.4.1. Reduce vulnerability and exposure of the public to man-made or natural disasters or catastrophic events and maintain readiness to effectively implement assistance and recovery operations.</b>		
<b>STRATEGY 7.4.1.1.</b> Continue coordination among the County, neighboring jurisdictions, and State and Federal agencies on procedures and programs related to disaster preparedness and emergency operations.	City of Camden, Kershaw County, KershawHealth, Neighboring Jurisdictions, State and Federal Agencies	On-going
<b>STRATEGY 7.4.1.2.</b> Conduct regular updates to the City Disaster Preparedness Plan and participate in regular updates to the Kershaw County Disaster Preparedness Plan.	City of Camden, Kershaw County, KershawHealth, Other Relevant Local Agencies	On-going
<b>STRATEGY 7.4.1.3.</b> Continue participation in the National Flood Insurance Program and administration of the floodplain management program in compliance with Federal and State regulations.	City of Camden	On-going
<b>STRATEGY 7.4.1.4.</b> Continue to support SCDHEC in the enforcement of Stormwater Management regulations.	City of Camden, SCDHEC	On-going
<b>STRATEGY 7.4.1.5.</b> Encourage property owners and developers to use Best Management Practices to protect water quality in lakes, rivers, and streams.	City of Camden, SCDHEC	On-going
<b>OBJECTIVE 7.4.2. Provide quality and affordable health care for City residents, along with timely and prepared response to fire, police, and medical emergencies.</b>		
<b>STRATEGY 7.4.2.1.</b> Deliver emergency services quickly and efficiently by fully staffing, effectively equipping, and providing adequate and up-to-date facilities for Police and Fire departments.	City of Camden	On-going
<b>STRATEGY 7.4.2.2.</b> Continue to partner and coordinate with County and neighboring law enforcement agencies to provide timely and effective law enforcement.	City of Camden, Kershaw County, Neighboring Jurisdictions	On-going
<b>STRATEGY 7.4.2.3.</b> Continue to work toward improving ISO ratings citywide.	City of Camden	On-going
<b>STRATEGY 7.4.2.4.</b> Support Kershaw County EMS and KershawHealth in the provision of quality emergency medical and health care for residents and visitors and in the update and expansion of services and facilities to meet future needs.	City of Camden, Kershaw County EMS, KershawHealth, Community Health Clinic	On-going
<b>STRATEGY 7.4.2.5.</b> Promote the prevention of chronic health problems through the continued operation of the Community Health Clinic to serve eligible low and moderate income residents.	City of Camden, Community Health Clinic	On-going



GOALS/OBJECTIVES/STRATEGIES	ACCOUNTABLE AGENCY	TIMEFRAME
<b>OBJECTIVE 7.4.3. Ensure the safety of residents, visitors, and properties through consistent ordinance and code enforcement.</b>		
<b>STRATEGY 7.4.3.1.</b> Continue to enforce building and fire codes and adopt updates as available and appropriate.	City of Camden	On-going
<b>STRATEGY 7.4.3.2.</b> Enforce and regularly review and update the Zoning and Land Development regulations as needed.	City of Camden	Annually
<b>GOAL 7.5. Conserve, maintain, expand, and promote diverse recreational opportunities.</b>		
<b>OBJECTIVE 7.5.1. Provide passive and active recreational opportunities to meet the diverse needs of City residents and visitors.</b>		
<b>STRATEGY 7.5.1.1.</b> Consider development of a comprehensive Parks and Recreation Plan for the City to determine future needs and priorities for facilities and programming.	City of Camden	On-going
<b>STRATEGY 7.5.1.2.</b> Seek public and private partnerships, joint use agreements, and alternative funding to implement parks and recreation plan recommendations.	City of Camden, KCSD, Civic and Arts Organizations, Developers	On-going
<b>STRATEGY 7.5.1.3.</b> Maximize, where feasible, pedestrian and bicycle connectivity between City parks and recreation areas.	City of Camden, Kershaw County	On-going
<b>STRATEGY 7.5.1.4.</b> Support the regular update of the countywide parks and recreation master plan.	City of Camden, Kershaw County, Other Municipalities	On-going
<b>STRATEGY 7.5.1.5.</b> Ensure that planning and zoning requirements, fire safety codes, and noise ordinances enhance protection for key historic, recreation and tourism sites and assets.	City of Camden	On-going
<b>STRATEGY 7.5.1.6.</b> Enhance and protect the City and County equine industry by identifying compatible land use opportunities that account for potentially adverse noise factors such as the County airport.	City of Camden, Kershaw County	On-going
<b>STRATEGY 7.5.1.7.</b> Continue to provide recurring funds for the management of City parks and open spaces.	City of Camden	On-going
<b>OBJECTIVE 7.5.2. Develop a comprehensive network of recreational trails, greenways, and paths.</b>		
<b>STRATEGY 7.5.2.1.</b> Implement, as feasible, the recommendations of the <i>2013 Kershaw County Bicycle, Pedestrian, and Greenways Plan</i> .	City of Camden, Kershaw County	On-going
<b>STRATEGY 7.5.2.2.</b> Work with the County and other public and private partners to develop strategies for countywide promotion of recreation, leisure, historical, sports, and equine tourism opportunities.	City of Camden, Kershaw County, Chamber and Tourism Partners	On-going
<b>STRATEGY 7.5.2.3.</b> Enhance bicycle and pedestrian infrastructure including bicycle lanes, signage, and bike racks in appropriate locations.	City of Camden, Kershaw County, KCSD	On-going
<b>STRATEGY 7.5.2.4.</b> Design and build "Complete Streets" that are accessible to pedestrians, bicyclists, motorists, and transit users.	City of Camden, Kershaw County, Municipalities, Developers, SCDOT	On-going



## 12.7. Transportation Element

GOALS/OBJECTIVES/STRATEGIES	ACCOUNTABLE AGENCY	TIMEFRAME
<b>GOAL 8.1. Plan the location and development of transportation infrastructure to accommodate present and future needs.</b>		
<b>OBJECTIVE 8.1.1. Strengthen coordination with municipalities, neighboring counties, and State agencies on transportation issues.</b>		
<b>STRATEGY 8.1.1.1.</b> Continue regional coordination through SLRCOG and SWRTA, with the County, with neighboring municipalities and counties, and with other public and private agencies in matters related to transportation and transit planning and prioritization.	City of Camden, Kershaw County, SLRCOG, Santee-Wateree RTA (SWRTA), Kershaw County DSN, KCCOA	On-going
<b>STRATEGY 8.1.1.2.</b> Continue to allocate funding into the Paving Fund to maintain and enhance the City road network and supporting infrastructure.	City of Camden	On-going
<b>STRATEGY 8.1.1.3.</b> Continue to explore opportunities to provide or support the provision of public and private parking where needed.	City of Camden, Employers, Developers	On-going
<b>STRATEGY 8.1.1.4.</b> Explore the possibility of applying for and utilizing C-Funds for eligible transportation projects in the City.	City of Camden, Kershaw County CTC	On-going
<b>STRATEGY 8.1.1.5.</b> Support County efforts to enhance the airport.	City of Camden, Kershaw County, Kershaw County Airport Commission	On-going
<b>STRATEGY 8.1.1.6.</b> Work with the School District to maximize opportunities for walking and biking to school when selecting new school sites.	City of Camden, Kershaw County, KCSD	On-going
<b>STRATEGY 8.1.1.7.</b> Seek organizational partnerships to improve, beautify and maintain key City gateways.	City of Camden, Kershaw County, SCDOT	On-going
<b>OBJECTIVE 8.1.2. Maintain an efficient and effective transportation system.</b>		
<b>STRATEGY 8.1.2.1.</b> Monitor increases in traffic and changes in traffic conditions that warrant additional transportation measures such as traffic signal optimization.	City of Camden, Kershaw County, SCDOT	On-going
<b>STRATEGY 8.1.2.2.</b> Expand the community's multi-modal transportation system in response to future demands generated by a growing population and an expanding economy.	City of Camden	On-going
<b>STRATEGY 8.1.2.3.</b> Ensure adequate rights-of-way for future road improvements and expansions in new subdivisions through dedication and building setback requirements, along with requirements that vehicular circulation within new subdivisions function efficiently and safely.	City of Camden	On-going
<b>STRATEGY 8.1.2.4.</b> Protect the safety and traffic-carrying capacity of interchange areas and major thoroughfares from adjacent land development by minimizing curb cuts and requiring traffic impact studies for large, high traffic generating projects.	City of Camden	On-going



GOALS/OBJECTIVES/STRATEGIES	ACCOUNTABLE AGENCY	TIMEFRAME
<b>STRATEGY 8.1.2.5.</b> Continue to monitor the condition of roads and rehabilitate as needed.	City of Camden, SCDOT	On-going
<b>GOAL 8.2. Provide a safe, efficient, and accessible multi-modal transportation system.</b>		
<b>OBJECTIVE 8.2.1. Provide a safe and efficient roadway network that supports land use goals.</b>		
<b>STRATEGY 8.2.1.1.</b> Encourage connected street systems within new developments and between new and existing developments.	City of Camden, Private Developers	On-going
<b>STRATEGY 8.2.1.2.</b> Continue participation in the SLRCOG Rural Transportation Planning process.	City of Camden, SLRCOG	On-going
<b>STRATEGY 8.2.1.3.</b> Continue to actively seek funding and partnerships to improve and enhance roadways, gateways, and corridors into and within the City.	City of Camden, Kershaw County, SLRCOG, SCDOT	On-going
<b>STRATEGY 8.2.1.4.</b> Maximize the connectivity of local, connector, and arterial components of the City's roadway network.	City of Camden, SLRCOG, SCDOT	On-going
<b>STRATEGY 8.2.1.5.</b> Support ongoing "Safe Routes to School" programs at Camden Elementary School and Camden Middle School.	City of Camden, SLRCOG, SCDOT, KCSD	On-going
<b>STRATEGY 8.2.1.6.</b> Assist CSX and SCDOT in their efforts to prevent rail crossing collisions.	City of Camden, Kershaw County, SCDOT, CSX	On-going
<b>STRATEGY 8.2.1.7.</b> Support <i>Wholespire Kershaw County</i> in the completion, adoption, and implementation of the City segments of the <i>Bicycle, Pedestrian, and Greenways Plan</i> .	City of Camden, Kershaw County, Wholespire Kershaw County	On-going
<b>STRATEGY 8.2.1.8.</b> Continue implementation of <i>Complete Streets</i> policies that enhance accessibility for pedestrians, bicyclists, motorists, and transit users to the greatest extent feasible.	City of Camden, Kershaw County, Developers	On-going
<b>STRATEGY 8.2.1.9.</b> Support implementation of the Black River Road Corridor Study.	City of Camden, Kershaw County, SCDOT, SLRCOG, KCSD	2027
<b>STRATEGY 8.2.1.10.</b> Support implementation of fiscally constrained projects identified in the SLRCOG Long Range Transportation Plan.	City of Camden, SLRCOG, SCDOT	On-going
<b>OBJECTIVE 8.2.2. Support local and regional transit options to increase mobility and accessibility for City residents, workers, and visitors.</b>		
<b>STRATEGY 8.2.2.1.</b> Support the provision of public transportation options for special needs populations such as those previously provided by the Kershaw County Council on Aging (KCCOA), Kershaw County Board of Disabilities and Special Needs (KCBDSN), and SWRTA.	City of Camden, KCCOA, KCBDSN, SLRCOG, SWRTA, Human Services Providers	On-going
<b>STRATEGY 8.2.2.2.</b> Participate in a countywide, comprehensive long-range transit study.	Kershaw County, Municipalities, SLRCOG, CMCOG, SCDOT, Public/Private Organizations	2027





GOALS/OBJECTIVES/STRATEGIES	ACCOUNTABLE AGENCY	TIMEFRAME
<b>STRATEGY 8.2.2.3.</b> Support the continuation and development of programs that provide options for commuters traveling outside of the County, such as SmartRide and Midlands Ride Share.	City of Camden, SLRCOG, CMCOG	On-going
<b>STRATEGY 8.2.2.4.</b> Explore the feasibility of establishing fixed public transit routes to provide transportation between key residential, commercial and employment destinations in the Camden area.	City of Camden, Kershaw County, SWRTA, Employers,	On-going
<b>STRATEGY 8.2.2.5.</b> Support economic development and job creation efforts that attract employers to the County to reduce resident need to commute out of the County.	City of Camden, Kershaw County, KCEDO	On-going
<b>OBJECTIVE 8.2.3. Provide and maintain adequate, safe, and accessible trails, walkways, and bicycle paths in appropriate areas to encourage the use of alternative travel by residents and visitors.</b>		
<b>STRATEGY 8.2.3.1.</b> Expand the citywide interconnected network of trails, sidewalks, and greenways that promote active access to live, work, and recreation destinations for a wide range of users.	City of Camden, Kershaw County, SLRCOG, SCDOT, SCPRT	On-going
<b>STRATEGY 8.2.3.2.</b> Continue to support and promote the provision of bicycle parking amenities at public and private buildings and facilities, as appropriate.	City of Camden	On-going

## 12.8. Priority Investment Element

GOALS/OBJECTIVES/STRATEGIES	ACCOUNTABLE AGENCY	TIMEFRAME
<b>GOAL 9.1. Identify and prioritize long-range public infrastructure and capital facilities needs.</b>		
<b>OBJECTIVE 9.1.1. Assess and update public infrastructure and facilities needs and priorities.</b>		
<b>STRATEGY 9.1.1.1.</b> Conduct a periodic review of public infrastructure and facilities needs.	City of Camden, Adjacent Jurisdictions, Relevant Agencies	On-going
<b>STRATEGY 9.1.1.2.</b> Prioritize identified public infrastructure and facilities needs within the City.	City of Camden	On-going
<b>STRATEGY 9.1.1.3.</b> Coordinate with adjacent jurisdictions and relevant agencies regarding public infrastructure and facilities needs, the prioritization of these needs, and projected costs.	City of Camden, Adjacent Jurisdictions, Relevant Agencies	On-going
<b>OBJECTIVE 9.1.2. Support adjacent and relevant jurisdictions and agencies in planning for future public infrastructure and facilities needs.</b>		
<b>STRATEGY 9.1.2.1.</b> Support and participate in the efforts of Kershaw County in planning for future public infrastructure and facilities needs.	City of Camden, Kershaw County	On-going
<b>STRATEGY 9.1.2.2.</b> Support and participate in the efforts of adjacent jurisdictions in planning for future public infrastructure and facilities needs.	City of Camden, Neighboring Jurisdictions, SLRCOG	On-going



GOALS/OBJECTIVES/STRATEGIES	ACCOUNTABLE AGENCY	TIMEFRAME
<b>STRATEGY 9.1.2.3.</b> Support and participate in the efforts of relevant agencies in planning for future public infrastructure and facilities needs.	Kershaw County Schools, CCTC, State and Federal Agencies, Non-profits, Economic Development, Aging and Social Services, Healthcare Providers	On-going
<b>GOAL 9.2. Pursue funding and partnerships to support identified public infrastructure and facilities needs.</b>		
<b>OBJECTIVE 9.2.1. Maximize existing resources and evaluate alternative funding methods to support needed public infrastructure and facilities.</b>		
<b>STRATEGY 9.2.1.1.</b> Continue to allocate funding for appropriate capital facilities needs through the City and County budgeting processes, as appropriate and feasible.	City of Camden, Kershaw County	On-going
<b>STRATEGY 9.2.1.2.</b> Explore the use of impact fees for capital projects.	City of Camden, Kershaw County	2024
<b>STRATEGY 9.2.1.3.</b> Seek additional funding opportunities from federal, state, and local granting agencies and private sources for needed public infrastructure and facilities needs.	City of Camden	On-going
<b>STRATEGY 9.2.1.4.</b> Leverage local resources to provide matching funds for grant opportunities.	City of Camden	On-going
<b>STRATEGY 9.2.1.5.</b> Explore the possibility of utilizing C-Funds for eligible transportation projects in the City.	City of Camden, Kershaw County Transportation Committee (CTC)	On-going
<b>OBJECTIVE 9.2.2. Collaborate and partner with other local governments and relevant agencies to meet public infrastructure and facilities needs.</b>		
<b>STRATEGY 9.2.2.1.</b> Seek opportunities to partner with the County and appropriate agencies and jurisdictions on grant and other funding opportunities to strengthen proposals and reduce overhead costs and duplication of effort.	City of Camden, Kershaw County, Adjacent/Relevant Jurisdictions, Relevant Agencies	On-going
<b>STRATEGY 9.2.2.2.</b> Encourage public/private partnerships to facilitate the provision of needed public infrastructure and facilities.	City of Camden, Kershaw County, Relevant Agencies, Private Partners/Developers	On-going
<b>GOAL 9.3. Coordinate with adjacent jurisdictions and relevant agencies in planning for capital improvements.</b>		
<b>OBJECTIVE 9.3.1. Notify and coordinate with adjacent and relevant jurisdictions and agencies when recommending projects for the expenditure of funds for public infrastructure and facilities.</b>		
<b>STRATEGY 9.3.1.1.</b> Coordinate with adjacent and relevant jurisdictions and agencies on updates to the City of Camden <i>Priority Investment Element</i> .	City of Camden, Planning Commission, Kershaw County, Adjacent Jurisdictions, Relevant Agencies	On-going
<b>STRATEGY 9.3.1.2.</b> Consider existing plans from adjacent jurisdictions and relevant agencies when considering and recommending public infrastructure and facilities projects that require the expenditure of public funds.	City of Camden	On-going



GOALS/OBJECTIVES/STRATEGIES	ACCOUNTABLE AGENCY	TIMEFRAME
<b>STRATEGY 9.3.1.3.</b> Support and participate in the efforts of adjacent jurisdictions and relevant agencies in planning for future public infrastructure and facilities needs.	City of Camden	On-going

## 12.9. Land Use Element

GOALS/OBJECTIVES/STRATEGIES	ACCOUNTABLE AGENCY	TIMEFRAME
<b>GOAL 10.1. Protect and preserve the rich history and unique character of the City while encouraging complimentary and appropriate growth.</b>		
<b>OBJECTIVE 10.1.1. Protect the historic and architectural character of neighborhoods and downtown.</b>		
<b>STRATEGY 10.1.1.1.</b> Continue to protect the historic and architectural character of established residential areas and the downtown while allowing for growth and advancement of neighboring public and governmental uses, commercial establishments, and infill developments, where appropriate.	City of Camden, Historic Landmarks Commission, Camden Main Street	On-going
<b>STRATEGY 10.1.1.2.</b> Periodically review zoning regulations, in particular Historic Overlay requirements, and the Camden Design Guidelines to ensure ongoing protection and preservation of historic neighborhoods, structures, and landmarks.	City of Camden, Historic Landmarks Commission	On-going
<b>STRATEGY 10.1.1.3.</b> Work with owners of Camden’s Historic Properties to promote understanding of the Camden Design Guidelines and seek input on updates to the Guidelines and expansion of the Historic Overlay District.	City of Camden, Historic Landmarks Commission, Historic Properties Owners	On- going
<b>STRATEGY 10.1.1.4.</b> Support the revitalization of at-risk, blighted, and neglected neighborhoods.	City of Camden, SLRCOG, Habitat for Humanity, Community Non-profits, Kershaw County Housing Authority	On-going
<b>STRATEGY 10.1.1.5.</b> Promote the preservation and awareness of the City’s commercial and residential properties, districts, sites, and landmarks that are included in the <i>National Register</i> .	City of Camden, Camden Main Street, Historic Landmarks Commission	On-going
<b>STRATEGY 10.1.1.6.</b> Encourage new residential and commercial development in appropriate locations that is complementary to and respectful of historic resources and the established character of the City.	City of Camden Planning, Camden Economic Development, Camden Main Street, Historic Landmarks Commission Developers	On-going
<b>OBJECTIVE 10.1.2. Preserve and build upon Camden’s established and successful development patterns.</b>		
<b>STRATEGY 10.1.2.1.</b> Promote sustainability by encouraging or requiring new development to utilize existing infrastructure and providing pedestrian and vehicular connectivity to existing residential developments and commercial and recreational uses where possible.	City of Camden, Kershaw County, Developers	On-going



GOALS/OBJECTIVES/STRATEGIES	ACCOUNTABLE AGENCY	TIMEFRAME
<b>STRATEGY 10.1.2.2.</b> Seek funding to expand and improve the City's network of sidewalks and to enable pedestrian and bicycle access to essential services, employment centers, and recreational uses.	City of Camden	On-going
<b>STRATEGY 10.1.2.3.</b> Review current zoning and subdivision regulations and update as appropriate to ensure that density, setbacks, and other relevant requirements are consistent with and complementary to the City's established development patterns.	City of Camden, Planning Commission	2025
<b>STRATEGY 10.1.2.4.</b> Promote and facilitate compatible infill development where appropriate.	City of Camden, Planning Commission	On-going
<b>OBJECTIVE 10.1.3. Protect, preserve, and provide access to the City's natural resources.</b>		
<b>STRATEGY 10.1.3.1.</b> Explore the development of a riverfront recreation, entertainment, and commercial district on the Wateree River between Lugoff and Camden.	City of Camden, Kershaw County	2027
<b>STRATEGY 10.1.3.2.</b> Continue to encourage and participate in the preservation of valuable natural and scenic areas in the City.	City of Camden, Conservation Groups	On-going
<b>STRATEGY 10.1.3.3.</b> Continue to protect and preserve healthy, structurally sound significant trees through zoning requirements and the City's Public Tree Ordinance.	City of Camden, Property Owners	On-going
<b>OBJECTIVE 10.1.4. Strengthen the role of downtown as the historic heart of the City and Kershaw County.</b>		
<b>STRATEGY 10.1.4.1.</b> Explore the provision of incentives for appropriate commercial and residential construction or development on vacant or underutilized properties in the downtown.	City of Camden, Main Street Camden	2025
<b>STRATEGY 10.1.4.2.</b> Work closely with owners of vacant or underutilized properties and developers to encourage infill commercial and residential development in the downtown.	City of Camden, Main Street Camden, Property Owners, Private Developers	On-going
<b>STRATEGY 10.1.4.3.</b> Work with property owners to explore obstacles and opportunities for creating live-work uses in the downtown.	City of Camden, Downtown Property Owners, Main Street Camden	On-going
<b>STRATEGY 10.1.4.4.</b> Explore incentives for the development of live-work uses in the downtown.	City of Camden, Downtown Property Owners, Main Street Camden	2026
<b>STRATEGY 10.1.4.5.</b> Explore funding sources, incentives, and programs available for the rehabilitation or redevelopment of existing properties in the CBD, while preserving their historical integrity.	City of Camden, Downtown Property Owners, Main Street Camden, S.C. Dept. of Commerce, S.C. Dept. of Archives and History	On-going



GOALS/OBJECTIVES/STRATEGIES	ACCOUNTABLE AGENCY	TIMEFRAME
<b>STRATEGY 10.1.4.6.</b> Work with the appropriate officials, research incentives, and review design regulations to ensure that downtown Camden remains the preferred location for arts and governmental institutions (including City, County, school district and State offices) and fine arts, cultural and historical groups, and facilities.	City of Camden, Kershaw County, State of South Carolina, Institutions/Organizations, Arts and Cultural Groups	On-going
<b>GOAL 10.2. Enable and promote land use development that meets the current and future needs of Camden residents and businesses.</b>		
<b>OBJECTIVE 10.2.1. Remove barriers and promote the development of a broad range of housing choices to meet the needs of residents and accommodate a variety of economic levels, age groups, and preferences.</b>		
<b>STRATEGY 10.2.1.1.</b> Explore partnerships, incentives, and programs to encourage the development of an appropriate mix of housing types, sites, sizes, and prices to meet the current and projected housing needs of City residents of all ages and incomes.	City of Camden, Kershaw County, Habitat for Humanity, Kershaw County Housing Authority, Residential Developers	On-going
<b>STRATEGY 10.2.1.2.</b> Encourage new and innovative approaches to residential development that will expand housing options.	City of Camden, Camden Main Street, Habitat for Humanity, Residential Developers	On-going
<b>STRATEGY 10.2.1.3.</b> Work with regional partners to implement the recommendations of the Santee-Lynches Region Analysis of Impediments to Fair Housing Choice to improve access to fair and affordable housing for all City residents.	City of Camden, Kershaw County, SLRCOG	On-going
<b>STRATEGY 10.2.1.4.</b> Form a consortium to assist residents in overcoming obstacles to building or rehabilitating affordable housing such as probate procedures, legal issues, curative title actions, etc.	City of Camden, SLRCOG, Kershaw County Probate Office, Habitat for Humanity, Kershaw County Board of Realtors, Local Attorneys	2027
<b>OBJECTIVE 10.2.2. Enable and promote a variety of commercial uses and development in appropriate locations that are compatible with surrounding land uses, provide employment opportunities, and serve the needs of local residents.</b>		
<b>STRATEGY 10.2.2.1.</b> Plan for and explore ways to encourage and accommodate quality development in potential high growth areas.	City of Camden	2026
<b>STRATEGY 10.2.2.2.</b> Continue to plan for and accommodate infrastructure and transportation needs in high growth areas such as the Black River Road corridor.	City of Camden, Kershaw County, SCDOT, SLRCOG	On-going
<b>STRATEGY 10.2.2.3.</b> Coordinate with Kershaw County to ensure compatible land use and zoning designations for properties in potential growth areas and those adjacent to the City.	City of Camden, Kershaw County	On-going



GOALS/OBJECTIVES/STRATEGIES	ACCOUNTABLE AGENCY	TIMEFRAME
<b>STRATEGY 10.2.2.4.</b> Encourage the clustering of pedestrian-friendly neighborhood commercial development near residential areas, particularly LMI neighborhoods, to enable and encourage walking and biking to essential services.	City of Camden	On-going
<b>STRATEGY 10.2.2.5.</b> Work with owners of large undeveloped properties or those under consideration for redevelopment to develop plans that will benefit both the community and the property owners.	City of Camden, Property Owners	On-going
<b>STRATEGY 10.2.2.6.</b> Encourage and promote adaptive reuse of existing commercial structures.	City of Camden, Property Owners	On-going
<b>STRATEGY 10.2.2.7.</b> Accommodate and encourage mixed use developments in appropriate locations that include a mixture of housing, commercial, and other compatible uses.	City of Camden	On-going
<b>GOAL 10.3. Provide adequate public facilities and services to serve the current and future needs of Camden residents, businesses, and industries.</b>		
<b>OBJECTIVE 10.3.1. Support the expansion and upgrade of infrastructure facilities and services to meet current and future needs.</b>		
<b>STRATEGY 10.3.1.1.</b> Upgrade and expand water, sewer, and electric service facilities to adequately accommodate existing and future development.	City of Camden	On-going
<b>STRATEGY 10.3.1.2.</b> Explore ways to ensure coordination among public utility providers on future service and facility expansion plans.	City of Camden, Utility Providers	2025
<b>STRATEGY 10.3.1.3.</b> Seek ways to increase access to affordable transit, particularly for disabled and elderly residents.	City of Camden, Kershaw County, SLRCOG, SWRTA, Employers, Service Providers	2027
<b>GOAL 10.4. Expand and promote opportunities for recreation.</b>		
<b>OBJECTIVE 10.4.1. Expand public access to parks, trails, and greenways.</b>		
<b>STRATEGY 10.4.1.1.</b> Consider development of a comprehensive Parks and Recreation Plan for the City to determine future needs and priorities for facilities and programming and identify potential recreation sites.	City of Camden, Parks and Tree Commission	On-going
<b>STRATEGY 10.4.1.2.</b> Implement the applicable recommendations of the <i>Kershaw County Bicycle, Pedestrian and Greenways Plan</i> and participate in regular updates to the Plan.	City of Camden, Kershaw County, Wholespire Kershaw County, Community Partners	On-going
<b>STRATEGY 10.4.1.3.</b> Identify potential sites for future parks and recreational spaces.	City of Camden, Kershaw County	2026
<b>STRATEGY 10.4.1.4.</b> Support the regular update of the countywide Parks and Recreation Master Plan.	City of Camden, Kershaw County, Other Municipalities	On-going
<b>STRATEGY 10.4.1.5.</b> Enhance and protect the equine industry by identifying compatible land use opportunities.	City of Camden, Kershaw County, Equine Sector	On-going



GOALS/OBJECTIVES/STRATEGIES	ACCOUNTABLE AGENCY	TIMEFRAME
<b>STRATEGY 10.4.1.6.</b> Work with the County and community partners to explore options, including public/private partnerships, to convert the former Norfolk Southern rail corridor to a greenway.	City of Camden, Kershaw County, ESMMKC, Public and Private Partners	2027
<b>GOAL 10.5. Implement the goals and objectives of the Comprehensive Plan.</b>		
<b>OBJECTIVE 10.5.1. Review and update land use regulations as appropriate to implement the goals and objectives of the Comprehensive Plan.</b>		
<b>STRATEGY 10.5.1.1.</b> Evaluate variance requests and zoning amendments within the context of the Land Use Element.	City of Camden, Planning Commission, Board of Zoning Appeals	On-going
<b>OBJECTIVE 10.5.2. Work closely with the County and community partners to implement goals and objectives.</b>		
<b>STRATEGY 10.5.2.1.</b> Coordinate and collaborate with the County and neighboring municipalities to implement specific goals and objectives of the Comprehensive Plan.	City of Camden, Kershaw County, Neighboring Municipalities	On-going
<b>STRATEGY 10.5.2.2.</b> Seek partnerships with public and private organizations and agencies at the State, regional and local levels to implement the goals and objectives of the Comprehensive Plan as appropriate.	City of Camden, Public & Private Organizations and Agencies	On-going
<b>STRATEGY 10.5.2.3.</b> Participate in future updates of the County comprehensive plan to coordinate land use and related planning efforts.	City of Camden, Kershaw County	On-going
<b>OBJECTIVE 10.5.3. Track and evaluate Comprehensive Plan implementation progress.</b>		
<b>STRATEGY 10.5.3.1.</b> Establish a priority list of Comprehensive Plan strategies to facilitate Plan implementation through the development of an Implementation Element.	City of Camden	On-going
<b>STRATEGY 10.5.3.2.</b> Track the status of implementation strategies as provided in the Implementation Element.	City of Camden	On-going
<b>STRATEGY 10.5.3.3.</b> Conduct an annual review of the goals and objectives of the Comprehensive Plan to assess implementation progress.	City of Camden	On-going
<b>STRATEGY 10.5.3.4.</b> Conduct a periodic review and update of the City's Comprehensive Plan at least once every five years to ensure relevance and timeliness.	City of Camden	2023
<b>STRATEGY 10.5.3.5.</b> Prepare a new City Comprehensive Plan every ten years to ensure relevance and timeliness.	City of Camden	2028

**12.10. Resiliency Element (New)**

GOALS/OBJECTIVES/STRATEGIES	ACCOUNTABLE AGENCY	TIMEFRAME
<b>GOAL 11.1. Create a disaster resistant City.</b>		
<b>OBJECTIVE 11.1.1. Incorporate resiliency and mitigation priorities into the City's comprehensive and land use planning and regulation.</b>		
<b>STRATEGY 11.1.1.1.</b> Guide growth away from high-risk locations.	City of Camden	On-going
<b>STRATEGY 11.1.1.2.</b> Monitor and update mitigation actions specific to the City in the Santee-Lynches Hazard Mitigation Plan.	City of Camden, Kershaw County	On-going
<b>STRATEGY 11.1.3.</b> Incorporate consideration of critical infrastructure resilience into long-term comprehensive planning and economic development planning as plans are updated or modified.	City of Camden, Kershaw County	On-going
<b>STRATEGY 11.1.1.4.</b> Identify funding opportunities for mitigation and readiness projects that address the City's resilience needs.	City of Camden, Kershaw County, Santee-Lynches Regional Council of Governments (SLRCOG)	On-going
<b>STRATEGY 11.1.1.5.</b> Monitor wildland urban interface (WUI) areas and incentivize fire assessments for new developments in such areas.	City of Camden, Kershaw County, Residential Developers, S.C. Forestry Commission	On-going
<b>STRATEGY 11.1.1.6.</b> Monitor changing hazard exposures in the City and surrounding area.	City of Camden, Kershaw County, SLRCOG, SCEMD	On-going
<b>OBJECTIVE 11.1.2. Examine capital improvement projects using a resilience lens.</b>		
<b>STRATEGY 11.1.2.1.</b> Incorporate resilience as a factor in short- and long-term maintenance processes and prioritization in capital improvement planning and decision-making.	City of Camden	2026
<b>STRATEGY 11.1.2.2.</b> Conduct a risk assessment of critical infrastructure in the City and municipal utilities to include evaluating vulnerabilities to threats and hazards and consequences that may result.	City of Camden	2026
<b>STRATEGY 11.1.2.3.</b> Reduce hazard exposure and deterioration of critical facilities and City utilities and evaluate the need for additional hardening to include upgrades at potential failure points.	City of Camden, Kershaw County, Schools, Medical Providers	On-going
<b>STRATEGY 11.1.2.4.</b> Retrofit buildings and facilities at risk in redeveloping areas.	City of Camden	On-going
<b>STRATEGY 11.1.2.5.</b> Provide energy audits, weatherization assistance, and energy retrofits for commercial, residential, institutional, and government facilities to reduce energy usage.	City of Camden	On-going





GOALS/OBJECTIVES/STRATEGIES	ACCOUNTABLE AGENCY	TIMEFRAME
<b>OBJECTIVE 11.1.3. Preserve protective features of the natural environment to reduce the impacts of hazards on people and property.</b>		
<b>STRATEGY 11.1.3.1.</b> Incorporate nature-based solutions in the design of flood control projects whenever possible in order to increase resilience and cost-effectiveness.	City of Camden	On-going
<b>STRATEGY 11.1.3.2.</b> Evaluate zoning requirements and measures to allow for less impervious surface and more space for trees and other green infrastructure and assets.	City of Camden	2025
<b>STRATEGY 11.1.3.3.</b> Continue to minimize flooding through the protection of flood plains and floodways.	City of Camden	On-going
<b>OBJECTIVE 11.1.4. Encourage private sector involvement in resiliency, disaster preparedness, and response planning to include neighborhoods and businesses.</b>		
<b>STRATEGY 11.1.4.1.</b> Inform and involve the business community, including small businesses, in local emergency response planning and economic recovery strategies.	City of Camden, Chamber, Main Street Program, Businesses and Industries	On-going
<b>STRATEGY 11.1.4.2.</b> Examine the degree of vulnerability of businesses that are important to the City's economy.	City of Camden	
<b>STRATEGY 11.1.4.3.</b> Encourage the preparation of business recovery and continuity of operations plans by area employers, especially small businesses.	City of Camden, Chamber, Main Street Program, Businesses and Industries	On-going
<b>STRATEGY 11.1.4.4.</b> Promote economic diversification with employers that offer quality, higher-wage jobs and strengthen the tax base of the City and County.	City of Camden, Kershaw County, Chamber, Central SC Alliance, S.C. Dept. of Commerce	On-going
<b>STRATEGY 11.1.4.5.</b> Educate the business community on the business case for private-sector resiliency efforts.	City of Camden, Chamber, Main Street Program	On-going
<b>OBJECTIVE 11.1.5. Proactively plan for rapid restoration of lifeline services and community recovery for City residents and employers.</b>		
<b>STRATEGY 11.1.5.1.</b> Identify local public and private cyber infrastructure assets, systems, and cybersecurity networks that support and ensure the continued operations of critical lifeline infrastructures.	City of Camden, Kershaw County, Medical Providers	2027
<b>STRATEGY 11.1.5.2.</b> Assess land use regulations and processes for barriers to recovery to include permitting, inspections, variances, and treatment of nonconforming uses.	City of Camden	2025
<b>STRATEGY 11.1.5.3.</b> Maintain a reliable and secure intergovernmental and public communications system essential to a coordinated multi-jurisdictional and agency response to disasters.	City of Camden, Kershaw County, Service Providers, Emergency Response Partners	On-going



GOALS/OBJECTIVES/STRATEGIES	ACCOUNTABLE AGENCY	TIMEFRAME
<b>STRATEGY 11.1.5.4.</b> Educate, inform, and disclose flood and other hazards to the public through various mechanisms such as real estate disclosures, public mapping resources, permitting, and community public information campaigns.	City of Camden, Kershaw County, Realtors	On-going
<b>STRATEGY 11.1.5.5.</b> Seek partnerships to address chronic stressors that can impede recovery such as lower incomes, shortages of affordable housing, food insecurity, lack of healthcare, and limited access to transportation for City residents.	City of Camden, Kershaw County, SLRCOG, Public and Private Service Providers, Nonprofits, Civic Organizations, Faith-based Institutions	On-going
<b>STRATEGY 11.1.5.6.</b> Strengthen neighbor-to-neighbor connections in the City and foster strong social networks that can raise prevention, reduce social vulnerability, and speed recovery.	City of Camden, Neighborhood Associations, Schools, Service Providers, Civic Organizations, Faith-based Institutions	On-going