



Downtown Visits + Visitors Profile

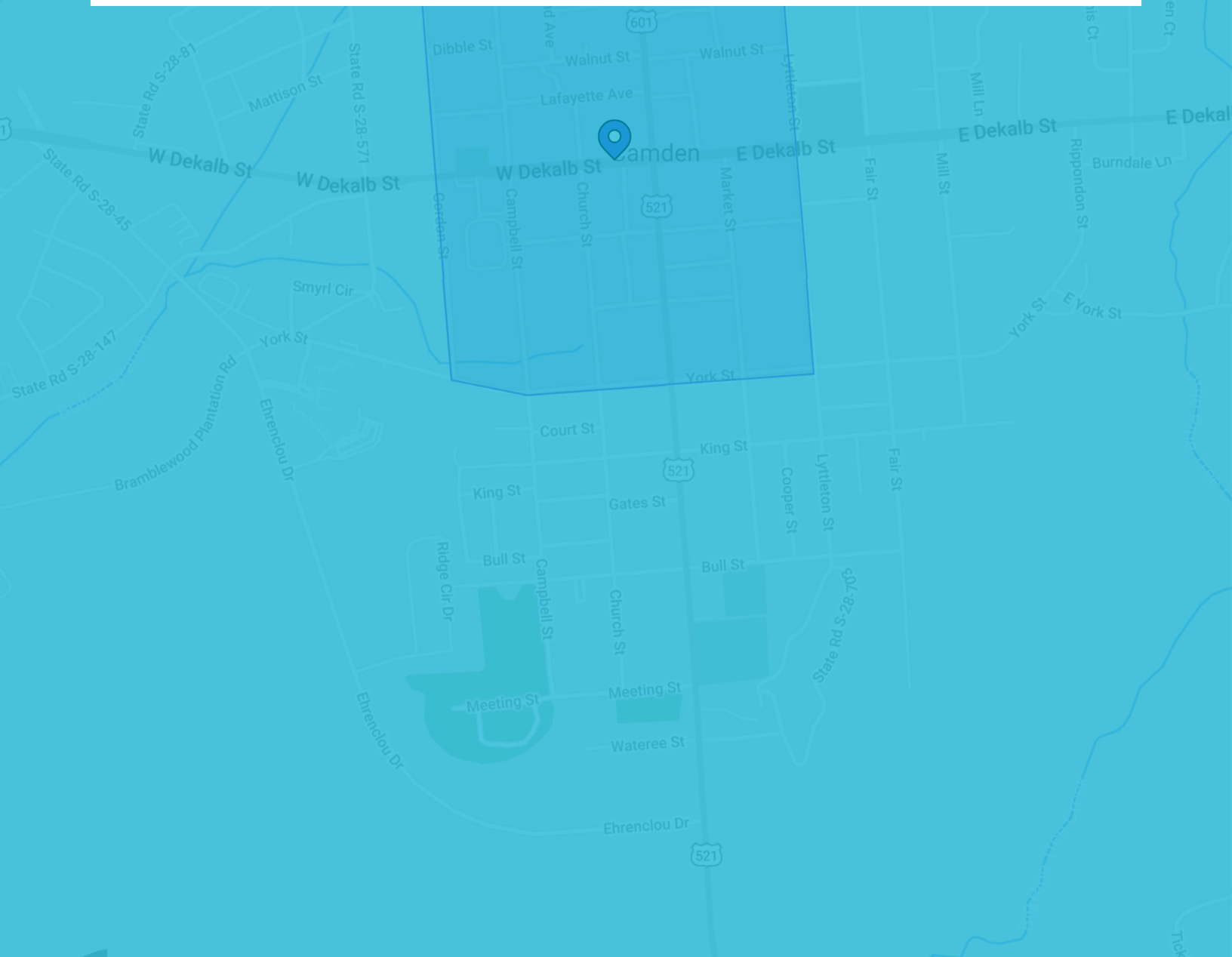
Sep 1, 2022 - Aug 31, 2023

Property:

DC

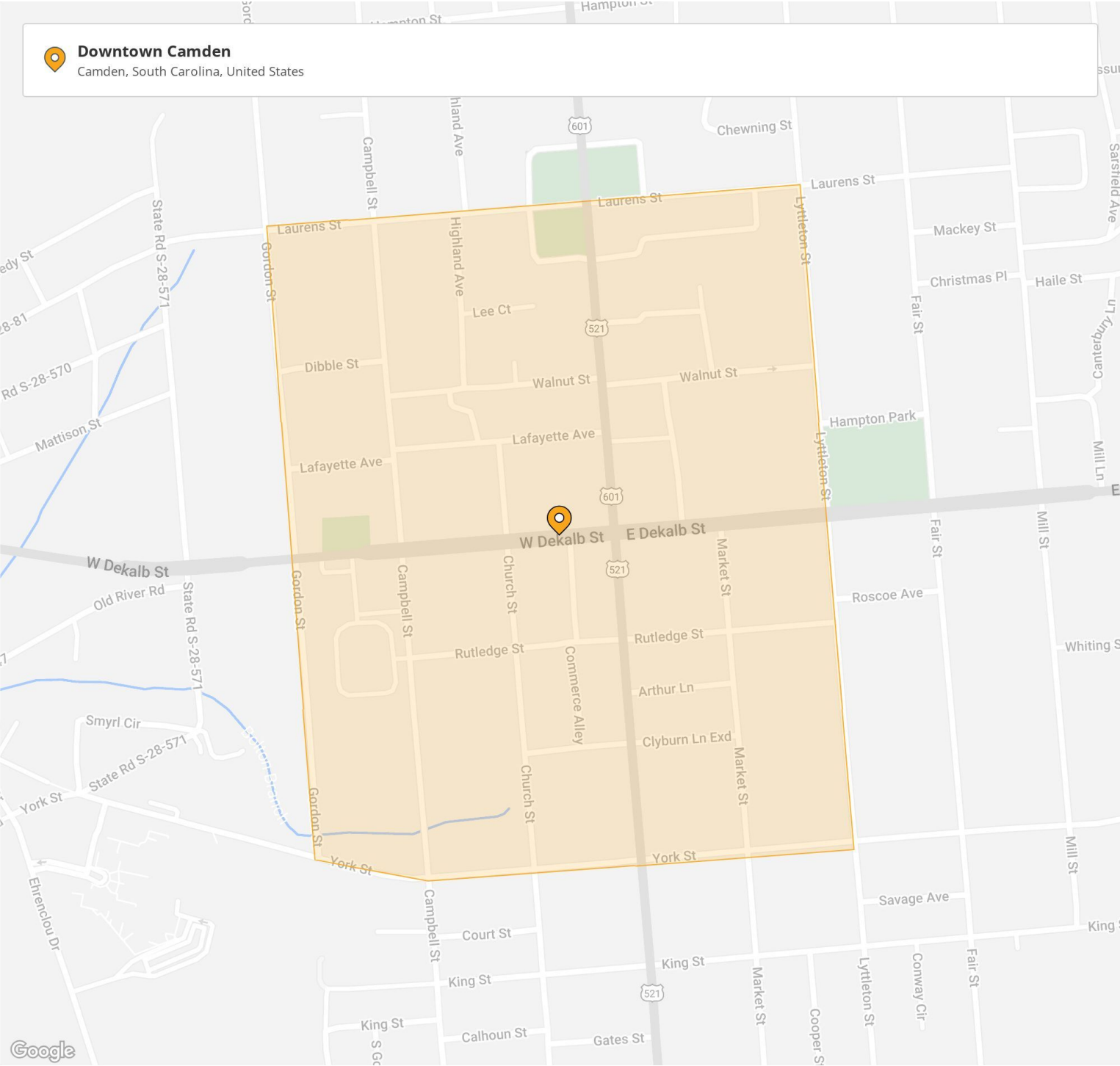
Downtown Camden

Camden, South Carolina, United States



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Sep 1, 2022 - Aug 31, 2023



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Sep 1, 2022 - Aug 31, 2023

Metrics

Downtown Camden Camden, SC

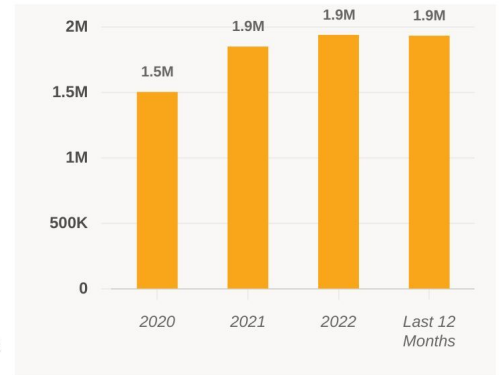
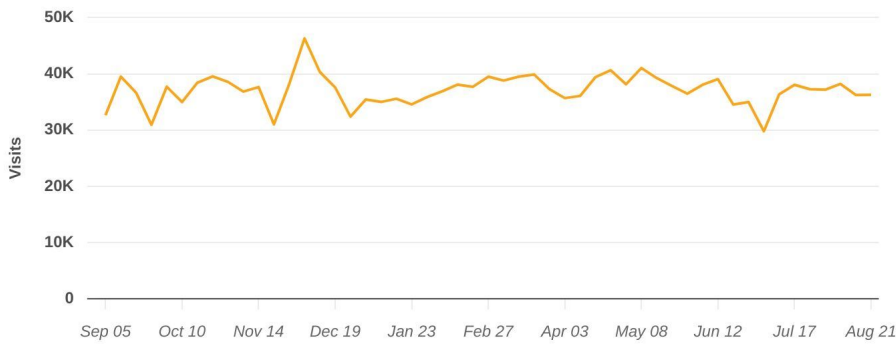
Visits	1.9M	Visits YoY	-0.1%
Visitors	245.5K	Visits Yo2Y	+11.3%
Visit Frequency	7.89	Visits Yo3Y	+15.3%
Avg. Dwell Time	118 min		

Sep 1st, 2022 - Aug 31st, 2023
Data provided by Placer Labs Inc. (www.placer.ai)



Visits Trend

Downtown Camden Camden, SC



Weekly | Visits | Sep 1st, 2022 - Aug 31st, 2023
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Downtown Visits + Visitors Profile

Sep 1, 2022 - Aug 31, 2023

Audience Overview

Summary

Property	Median Household Income	Bachelor's Degree or Higher	Most Common Ethnicity	Persons per Household
 Downtown Camden Camden, SC	\$43.8K	23.5%	White (61%)	2.52
 South Carolina	\$53.5K	28.1%	White (63.7%)	2.61

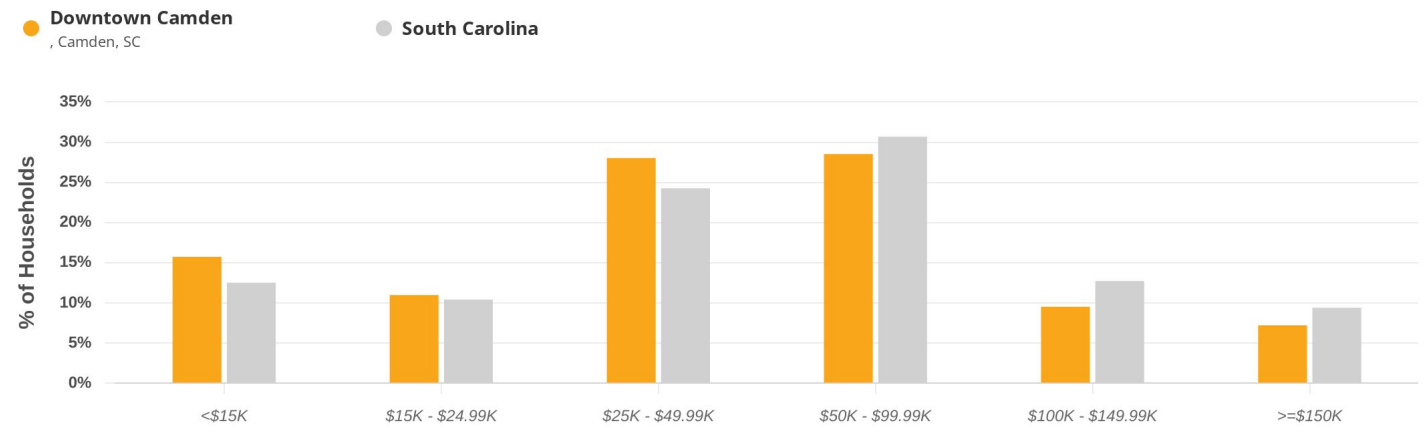
Sep 1st, 2022 - Aug 31st, 2023 | Data Source: Census 2019
Data provided by Placer Labs Inc. (www.placer.ai)



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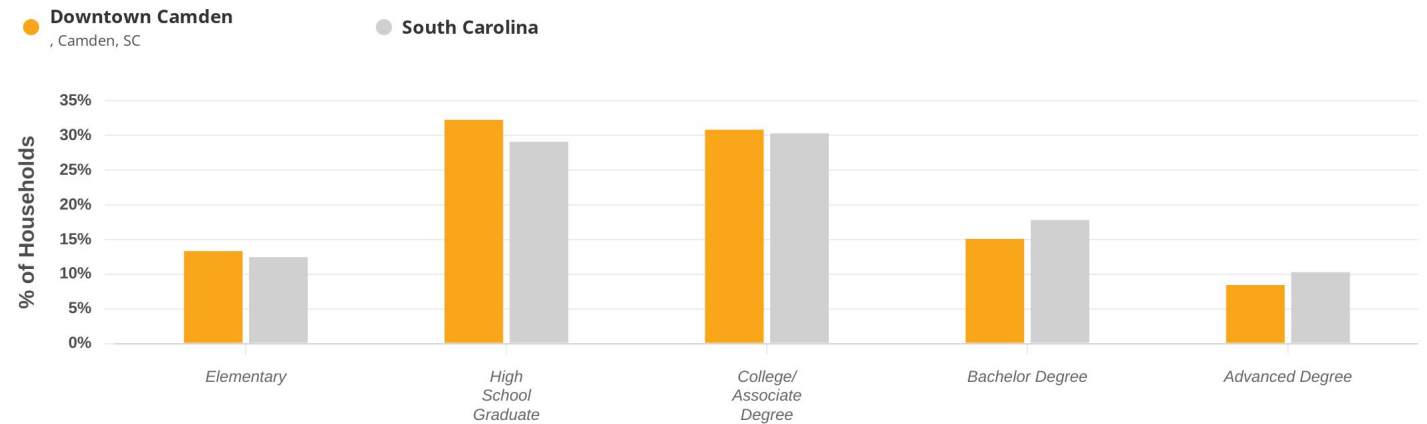
Household Income



Sep 1st, 2022 - Aug 31st, 2023 | Data Source: Census 2019
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Education



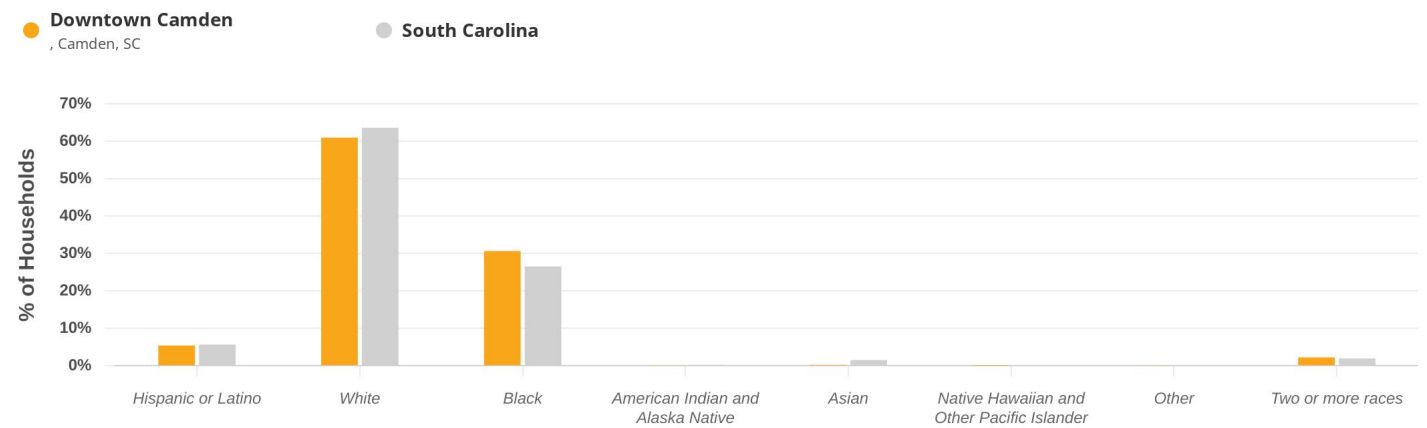
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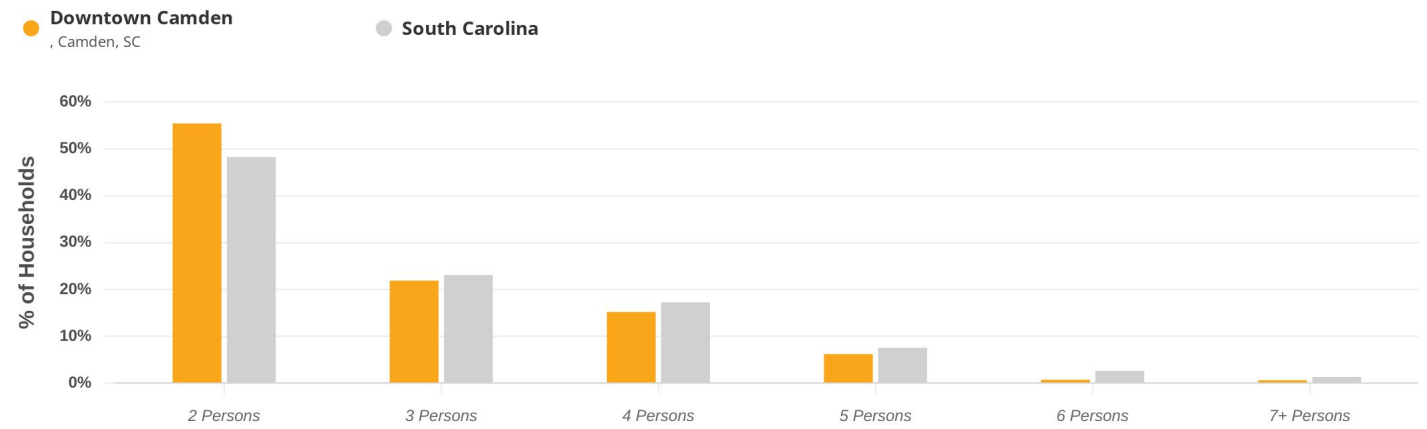
Ethnicity



Sep 1st, 2022 - Aug 31st, 2023 | Data Source: Census 2019
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Household Size



Sep 1st, 2022 - Aug 31st, 2023 | Data Source: Census 2019
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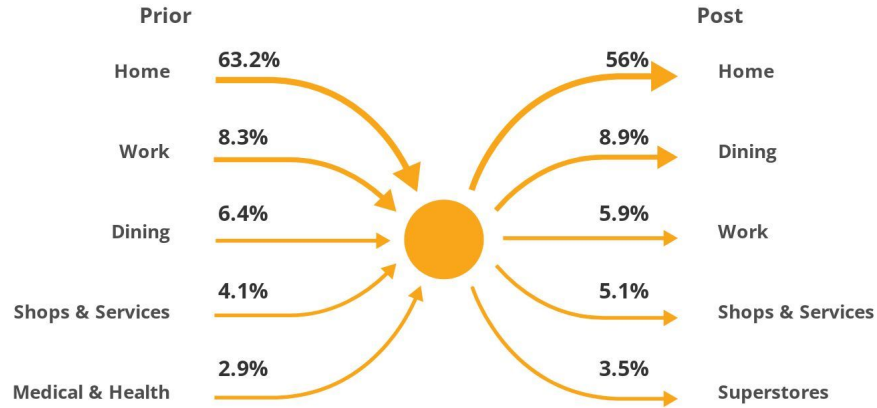


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Visitor Journey

Downtown Camden
Camden, SC

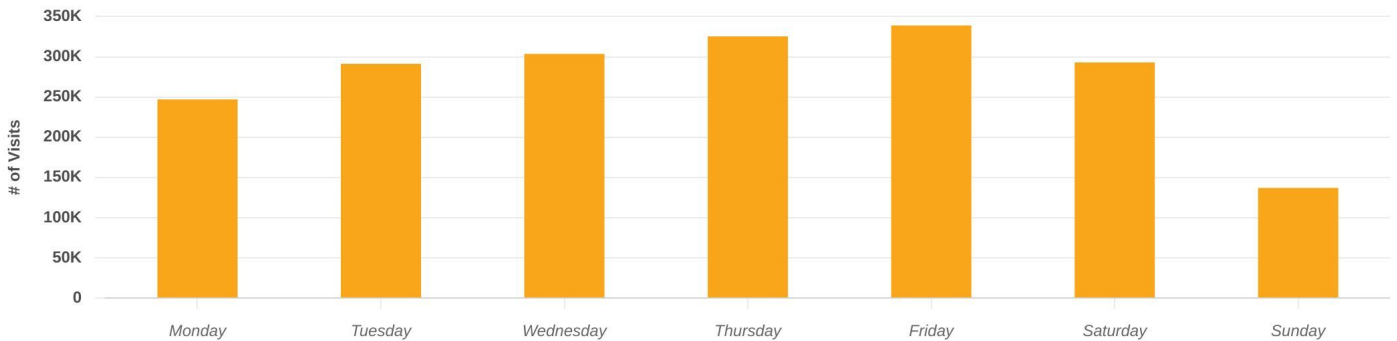


Show by: Category Group | Sep 1st, 2022 - Aug 31st, 2023
Data provided by Placer Labs Inc. (www.placer.ai)



Daily Visits

Downtown Camden
Camden, SC



Visits | Sep 1st, 2022 - Aug 31st, 2023
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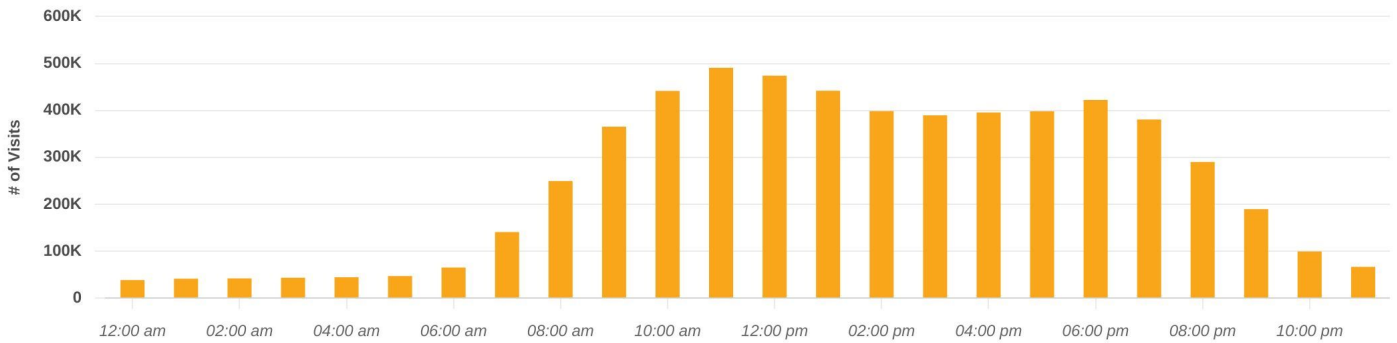


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Hourly Visits

Downtown Camden
Camden, SC

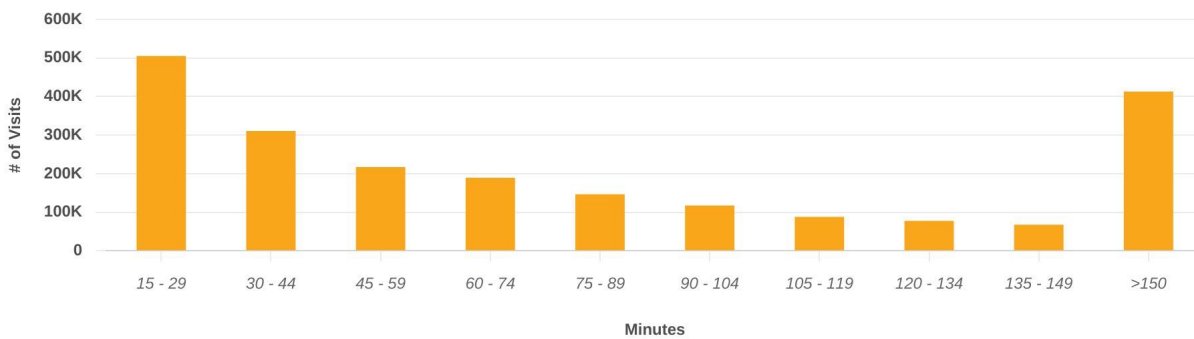


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Length of Stay

Downtown Camden
Camden, SC



Average Stay 118 min
Median Stay 62 min

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